



foodtankTM
2017-2018 ANNUAL REPORT



TABLE OF CONTENTS

2	About Food Tank
3	Welcome Letter
4	Issue Impact Areas
9	Impact Success
14	Food Tank Social Media
16	Board of Directors
18	Advisory Board
19	Organizational Partners
28	Institutional Support and Sponsors
29	2017-2018 Members
32	Staff



Food Tank was founded in January of 2013 in Chicago, Illinois. Food Tank is a registered 501(c) (3), and all donations are tax deductible. Danielle Nierenberg has served as president since the organization's inception with Bernard Pollack as the Chairman of the Board of Directors. The organization is headquartered in New Orleans, Louisiana.

VISION

Building a global community for safe, healthy, nourished eaters.

VALUES

Educate. Inspire. Advocate. Change.

MISSION

Food Tank is a nonprofit organization focused on building a global community for safe, healthy, nourished eaters. We spotlight environmentally, socially, and economically sustainable ways of alleviating hunger, obesity, and poverty, and we create networks of people, organizations, and content to push for change in the food system.



WELCOME



Food Tank has come a long way since we were founded in 2013. We've gone from working tirelessly on little to no salary to hosting sold-out Summits across the country, positioning ourselves as a leader in the food and agriculture space, speaking at more than 100 events worldwide, and partnering with the biggest players in the food industry across the globe. The 2017–2018 year was by far our most influential and impactful year yet.

We're still working hard—this is very much a grassroots movement built on the generous support of our partners. Continually, we build new partnerships with organizations that align with our goals, convene inspiring events, grow our online presence for further reach, and harness this growing community from all over the world to drive food system change. Food Tank is now a globally known and respected organization in the food movement.

With increasing political divisiveness and a crowded media space, it's incredibly hard for stories about hope and success in the food system to be heard. We are excited to highlight these stories, these solutions, and these innovations through our daily content and live events, as well as op-eds, reports, our forthcoming book *Nourished Planet*, videos, webinars, and social media, throughout each year.

While our organization continues to grow, the obstacles facing farmers and those working in agriculture worldwide are immense. In some places, career opportunities in food and agriculture simply aren't considered respectable anymore. Young farmers and entrepreneurs lack access to land and capital. Many face crushing debt from student loans, unpredictable health care burdens, and volatile costs for inputs.

Yet there is incredible work and innovation happening worldwide. And for only the second time in the last century, we are seeing an increase in the number of farmers under 35 years old, according to the U.S. Department of Agriculture. Young leaders are putting aside traditional political divides and proving stereotypes obsolete. They are showing the world how to prevent food loss and food waste, improve access to and affordability of nutritious foods, support family farmers, and bolster urban-rural linkages.

This movement is rapidly growing, and Food Tank is in the ideal position to convene those wanting to share innovations and join our community from all over the world, sparking conversations that otherwise wouldn't occur through our research, our events, and our conversations with individuals from around the globe. We hope that by shining a spotlight on the innovations we see working on the ground—and from the ground up—we can encourage the funding and donor communities to invest in these projects. We know the solutions are out there—they need more attention, more research, and more investment.

Thank you for joining us in our work towards building a global community for safe, healthy, nourished eaters.

Onward! *Danielle Merenberg*



2017-2018 ISSUE IMPACT AREAS

AGROECOLOGY AS A MOVEMENT

Agroecology is a movement and a set of practices that can benefit both farmers and eaters, building resilience and helping us adapt agricultural practices with impending climate change. As described by the U.N. Food and Agriculture Organization (FAO), agroecology applies “ecological concepts and principles to optimize interactions between plants, animals, humans, and the environment while taking into consideration the social aspects that need to be addressed for a sustainable and fair food system.” Agroecology offers a solution and could be key to helping our global food system weather the challenges of a changing climate in more socially and environmentally sustainable ways.

In many countries, agriculture is seen in opposition to the environment, and in some cases, rightly so. In the United States, our food system contributes about 30 percent of all greenhouse gas emissions, more than any other sector except energy production. At the same time, agriculture is the human endeavour most threatened by drought, increased rainfall, changing temperatures, and other impacts of climate change. It is time to innovate, and investment in agroecology means an investment in a regenerative, productive farming sector that provides environmental benefits and services, sustains livelihoods, and provides rural employment opportunities.

Food Tank highlights hope and success in agriculture and propels positive change by marshaling increased awareness and research to the global food dialogue to encourage more investment in environmentally sustainable food and agricultural initiatives such as agroecology. Food Tank is promoting agroecology as a solution through our content, conversations, and events. In April 2018, Danielle spoke at the FAO’s Second International Symposium on Agroecology titled “Scaling Up Agroecology to Achieve the Sustainable Development Goals.” She spoke on a panel titled “Innovative Markets, Food Systems, and Cities,” along with Joan Ribó, the Mayor of the City of Valencia, Spain; Ugo Biggeri, President of Banca Etica; Fabio Brescacin, President of NaturaSi; and Yunhao Wang, Director of the China Green Food Development Center.

TRUE COST ACCOUNTING

True Cost Accounting (TCA) is the emerging practice of factoring in the often unaccounted-for impacts of food production—including the environmental impacts, nutritional outcomes, and economic effects of providing food, fuel, and fiber to the world. The prices consumers pay for food rarely reflect the true costs of ingredients, from fertilizer production and water use to land degradation and greenhouse gas emissions. In addition to identifying the negative externalities of our current production and consumption practices, TCA can also highlight the positive benefits affiliated with growing food in more sustainable ways. If we want to accurately price food, all these externalities, both positive and negative, need to be accounted for.



Food Tank has written widely on topics surrounding TCA in the food system. Additionally, Danielle serves on the steering committee for The Economics of Ecosystems and Biodiversity for Agriculture and Food (TEEBAgriFood), which is creating a framework for looking at all the impacts of the eco-agri-food value chain, from farm to fork to disposal, including impacts on livelihoods, the environment, and health. Food Tank is working extensively with TEEBAgriFood on the release of a new, groundbreaking report that will address how to evaluate our agriculture and food systems while considering a range of social, human, and environmental dimensions across the value chain.

YOUTH IN AGRICULTURE

Young farmers and food system leaders face immense opportunities at a time when it is more important than ever to bring new voices to the conversation surrounding sustainable food and farming for the future. Half the farmers in the U.S. are 55 years of age or older, and meanwhile in South Africa, the average age of a farmer is around 62 years old. All over the world, the farming population is dwindling, and this is a crucial moment for youth to realize the importance of farming and to get involved in all aspects of the food system—from producing and processing food to becoming researchers, agronomists, policymakers, and food system advocates.

But how can we expect young people to want to come to the table if it isn't set for their success? In some places, career opportunities in food and agriculture simply aren't considered respectable anymore. Young farmers and entrepreneurs lack access to land and capital. Many face crushing debt from student loans, unpredictable health care burdens, and volatile costs for inputs.

Yet young leaders, with all their energy, are working hard to show us the way. For only the second time in the last century, we are seeing an increase in the number of farmers under 35 years old, according to the U.S. Department of Agriculture. Agriculture's image among young leaders is changing, and Food Tank strives to harness that energy and elevate farming and food as a viable career path.

Food Tank has written extensively about cultivating the next generation of young food leaders, and this year we took our commitment further, presenting our 2018 Food Tank Summit in Washington, D.C., focused on this critical issue.

This Summit strived to answer the question of how to cultivate the next generation of young food leaders through panels themed around Growing Farmers Around the Globe, Cultivating the Food and Agriculture Movement, Advocating for Future Farmers and Eaters, and Building Innovative Alliances. In addition to these panels, we featured four Young Farmer Spotlights, where we gave time



and space for young farmers to take the stage and discuss their personal challenges with farming today. Our final keynote speaker was Haile Thomas, 16-year-old Founder and CEO of the Happy Organization.

Food Tank has continued to highlight the winners of the Barilla Center for Food & Nutrition (BCFN) Young Earth Solutions (YES!), a competition supporting the work of young researchers, through a monthly article series of interviews, op-eds, and related content. BCFN YES! finalist Anne-Teresa Birthwright also joined us at our 2018 Washington, D.C., Summit. Food Tank will continue to focus on the role that young people can play not only as future food producers but also as scientists, researchers, activists, advocates, and storytellers.

FOOD LOSS AND FOOD WASTE

Food loss and food waste is prevalent throughout every food system. Each year, 1.3 billion tons of food are lost or wasted globally. In the U.S., roughly 63 million tons of food are thrown away as a result of over-buying and misinterpretation of expiration and sell-by dates, costing US\$218 billion annually. In the developing world, an equal amount of food is lost due to poor infrastructure, broken cold chains, pests, and disease. Food waste squanders natural resources, contributes to climate changes, deepens farmer poverty, and further impacts the 800 million food insecure people in the world.

Food waste is an urgent problem, but it also presents countless opportunities. Food Tank is committed to eradicating food waste, and in September 2017, we presented our New York City Summit with the theme of “Preventing Food Loss and Food Waste.” This Summit provided the space for food leaders to share insights on how eaters, businesses, and policymakers can shift the global food waste crisis into a historic opportunity to address hunger, malnutrition, and environmental sustainability. Additionally, all Food Tank Summits are “Food Recovery Certified” by the Food Recovery Network and Regina Northouse, FRN’s Executive Director, spoke at our Washington, D.C., Summit in February 2018.

Food Tank continues to elevate the conversation surrounding food loss and food waste by publishing articles on food waste statistics, conducting interviews with postharvest specialists and food waste experts, and highlighting the many innovative food waste solutions happening right now around the world.

WOMEN IN AGRICULTURE

Women play a critical role in agricultural systems and global food security. In many countries, while women are responsible for the



majority of food production, they are also more likely to suffer from hunger in food shortages. According to the FAO, women represent 43 percent of the world's agricultural workforce in developing countries and two-thirds of the world's 600 million subsistence livestock farmers. In countries where agriculture is the primary source of income, women are frequently barred from owning land and have restricted access to critical resources like seeds, equipment, and credit.

Gender inequality, therefore, has a significant impact on global agricultural development. In fact, the FAO has found that if women had the same access to land and resources as men, overall food production could increase by 30 percent—enough to feed 150 million of the estimated 815 million people who are suffering from hunger in the world. Empowering the world's women is critical to changing the food system and creating a well-nourished world.

Food Tank is in awe of the innovative women working across the food chain, and this year, we doubled our efforts to raise awareness about the critical role women play in building healthier and more equitable food systems. Half of our panel speakers at our Summits were women, and at our 2018 Food Tank Summit in Washington, D.C., we featured a panel of all women discussing Cultivating the Food and Agriculture Movement. At our March 2018 Seattle Summit, we featured an all-woman panel titled Advocating for Women and Youth. We continue to highlight the stories of women and their work to create change in the food system through feature stories on our website, interviews, and our annual list of women changing food on FoodTank.com.

FAMILY FARMERS

Defined as farms that rely primarily on family members for labor and management, there are more than 500 million family farms in both developed and developing countries around the world, according to the FAO. These farms make up more than 98 percent of farming holdings and are responsible for at least 56 percent of agricultural production worldwide. Small and medium-size farmers produce most of the world's food, yet they don't get the investments that they need. Especially in the face of climate change and increasingly volatile weather, family farmers are suffering across the world, and they need our help. One bad harvest, a rejected bank loan, or too much or too little rain can drive farms out of business—and it is happening right now.

Food Tank acknowledges the crucial importance of family farming and its potential to create a more sustainable and just food system. We also acknowledge the immense barriers that family farmers must overcome to make ends meet, let alone run a profit. When farmers do better, we all do better, and Food Tank is committed to supporting farmers across the globe.

In all our Food Tank Summits, we feature family farmers as panelists—as well as leaders such as Roger Johnson, President of the National Farmers Union—and we hold farmer spotlights, giving young farmers an opportunity to share their stories in front of the



incredibly diverse and engaged Summit audience. We also strive to allow as many family farmers as possible to engage in the Summit content, through both a free livestream and scholarship awards—at our first Seattle Summit in March 2018, we gave nearly 100 scholarships to farmers to attend.

We have also launched a Farmer Friday content series in partnership with Niman Ranch, featuring stories of family farms, highlighting their sustainable agricultural practices, and exposing the growing challenges that they face.

IMPORTANCE OF BIO-CULTURAL LANDSCAPES AND INDIGENOUS GOODS

The world's vast biodiversity of food crops is a result of 3 billion years of natural biological evolution and twelve thousand years of experimentation by farmers, herders, and hunter-gatherers in selecting, collecting, and cultivating the best food crops. However, the FAO estimates that in just the past century, around 75 percent of the world's plant genetic diversity has been lost.

This is mainly due to industrial agriculture's focus on high-yielding crops and monoculture farming, displacing older, locally adapted varieties and agricultural traditions from farms worldwide. A less diverse system means a less resilient system which is less able to withstand a changing climate or new pests and diseases. Not only does this threaten food availability and biocultural landscapes, it also affects nutritional quality. Traditional food ways, culinary skills, ecological farming practices, and entire cultures are also at risk.

Food Tank highlights initiatives across the world that are addressing these important and growing issues by saving endangered seeds, reviving traditional knowledge, and reconnecting native communities to the indigenous foods common to the food cultures of their ancestors.

Through our partnerships with major organizations and experts, we will continue to publish regular content, op-eds, videos, reports, and other materials focusing on the importance of bio-cultural landscapes and indigenous and traditional goods. We are also proud to partner with The Christensen Fund, which partners with indigenous communities, scholars, artists, and activists to support projects in the U.S. and abroad that promote the biocultural intersection between biodiversity and traditional cultures. We plan to incorporate these themes into our upcoming Summit panel discussions to both raise awareness about their importance and inspire conversations with actionable outcomes.



IMPACT SUCCESS

As an organization, we've never felt more stable and ready to expand. We're ready to take on these major focus areas with bigger projects, building on our current successes. This will include organizing large-scale events, conducting groundbreaking investigative research, marshaling a large community of actions towards campaigns, and broadly continuing to educate the public to be more informed as eaters and consumers.

Food Tank has an unparalleled ability to convene people from all sides of the food system—both private and public, through small and large forums—and broker meaningful dialogue and change that wouldn't otherwise happen. We are one of the few groups that is able to bring in the world's largest media outlets as well as both republicans and democrats, food activists and food business, all together on the same stage. Everyone is given a chance to speak and be heard as we seek shared solutions.

We also have incredible reach, especially for our size, not only domestically but across globe. Our reach includes some of the deepest parts of South America, the African continent, and Southeast Asia and includes governments, NGOs, United Nations organizations, multinational food movement and industry groups, and grassroots, workers', farmers', and women's organizations.

GROUNDBREAKING NEW PARTNERSHIPS

- **Agroecology Knowledge Hub of the U.N. Food and Agriculture Organization:** Danielle will give a speech at their 2nd Annual Symposium in April 2018 in Rome. We are currently running a series of exclusive opinion articles by FAO Director-General José Graziano da Silva, conducting interviews, and participating in nearly a dozen closed-door meetings and events related to agroecology.
- **Apeel:** Together we are developing a series of events and a 100-person, invitation-only dinner focused on youth as the future of food at the Seeds and Chips 2018 conference in May.
- **Barilla Center for Food & Nutrition (BCFN):** We are launching a new book this Summer called Nourished Planet in partnership with BCFN. The book focuses on solutions to the most pressing food issues worldwide and features dozens of case studies highlighting ongoing efforts to create a more economically viable, environmentally sustainable, and socially just food and agriculture system.
- **Berry Good Food Foundation:** They will be the presenting partner of the November 2018 Food Tank Summit in San Diego, California.
- **CORAF/WECARD:** We are launching a Five-Nation African Innovations Tour in partnership with The West and Central African Council for Agricultural Research and Development (CORAF/WECARD). This will result in a series of reports and articles through on-the-ground reporting as well as innovation tours over a six-week period.

- **Driscoll's:** We have established a partnership to incorporate Driscoll's into Food Tank Summits and offer their products at our events.
- **EAT Foundation and EAT Stockholm Food Forum 2017:** Danielle participated in the EAT Stockholm Food Forum in 2017, a three-day event with more than 600 experts developing goals and strategies to meet food system challenges. The EAT Foundation is also now a Food Tank Summit partner.
- **Ecotrust:** They will be the presenting partner of the Fall 2019 Food Tank Summit in Portland, Oregon.
- **Environmental Working Group (EWG):** This past year, we formalized our longtime relationship with EWG that includes partnership on Food Tank Summits, coordinated events together on Capitol Hill, shared outreach/promotion, and joint collaboration around campaigns.
- **Food Policy Action:** This new partnership includes multiple bi-partisan forums and events in Washington, D.C., around key legislation on the Hill as well as shared coordination of reports, outreach, campaigns, and activist engagement.
- **Food Recovery Network:** Our new partnership has been very successful, as Food Recovery Network has organized dozens of watch parties on campuses across the world for each of the Food Tank Summits. For every Summit, they continue to add schools ranging from New York University to the University of California, Berkeley, to participation as far as Senegal and Australia.
- **Global Alliance for Improved Nutrition (GAIN):** We are developing an interview series that will introduce GAIN's supply chain and innovation work to run throughout 2018.
- **Grist:** The nonprofit magazine was a media partner for the Seattle Summit in March 2018, their founder Chip Giller was a moderator, and their food reporters attended. Grist will now be a media partner for all future Summits.
- **Humanitas Global:** Working together on a USDA Beginning Farmer and Rancher Development Program grant to highlight the role of Hispanic livestock farmers in the Northeast U.S. Includes an article series on successful beginner farmers, issuing a project white paper and op-eds and co-facilitating focus groups.
- **International Center for Tropical Agriculture (CIAT):** We are promoting the Big Data Platform through an article series, interviews, op-eds, and social media.
- **International Crops Research Institute for the Semi-Arid Tropics (ICRISAT):** Food Tank is publishing an article series on crops that ICRISAT researches and that are important for food security and nutrition, including sorghum, millets, and grain legumes. We are also working with them on a series of op-eds for major news outlets, guest posts on FoodTank.com, and social media outreach.
- **Natural Resources Defense Council (NRDC):** NRDC was an official partner of the Seattle Summit in March 2018. We will be partners again on the 2018 NYC Summit and all future Summits, including promotion, with on-stage participation of their Executive Director Rhea Suh.
- **Nature's Path:** We have established a national sponsorship which will support the live streams at the Food Tank Summits.
- **Niman Ranch:** Food Tank is publishing a bi-weekly sponsored "Farmer Friday" article series that features farmers based all over the world. We are interviewing them about best practices, challenges, and opportunities.
- **Northwestern Health Sciences University:** They will be the presenting partner of the April 2019 Food Tank Summit in Minneapolis, Minnesota.
- **Organic Valley's farmers:** We developed a sponsorship which involves including Organic Valley's farmers in Food Tank Summits and featuring their farmer-producers in Food Tank articles.
- **Quaker:** We were presenting partner with Quaker for events focused on food waste at the South by Southwest festival in March 2018. We are currently discussing a partnership at the 2019 SXSW festival for three back-to-back days of fireside chats with food system leaders, presented by Food Tank.
- **ReFED:** Food Tank now serves on the ReFED Advisory Board, helping guide the consortium's work on preventing food loss and food waste. ReFED also partnered with Food Tank for the enormously successful NYC Food Tank Summit in September 2017.
- **Sealed Air:** We are currently developing a sponsored monthly "Food Tech" series on Food Tank, highlighting innovation that addresses issues like preventing food waste, mitigating climate change, and more.
- **Seattle University:** We partnered with Seattle University for the Seattle Food Tank Summit in March 2018. They made more than 25,000 in-kind donations including all catering. We provided more than 100 scholarships to professors and students, as well as nearly 100 scholarships to allow farmers to attend.
- **The Economics of Ecosystems and Biodiversity (TEEB):** TEEBAgriFood focuses on true cost accounting in the food system. We are currently developing a white paper and report with them, writing a series of op-eds for major news outlets, and conducting more than a dozen expert conversations/interviews on FoodTank.com.
- **The Rockefeller Foundation:** In September 2017, we presented an extremely successful Summit together with The Rockefeller Foundation and ReFED, which focused on food loss and food waste in New York City. Plans are already in the works for a second Summit in 2018 on the same topic.
- **World Food Program USA:** In 2017, Food Tank established a partnership with World Food Program USA around events held created in NYC to support victims of Hurricane Maria, also in partnership with Feeding America and Amp Your Good. We sold-out our first event, raising thousands of dollars. We will continue to work together with these organizations in response to any global catastrophes.



2017-18 FOOD TANK SUMMITS

The New York City Food Tank Summit took place on September 13, 2017, in partnership with The Rockefeller Foundation and ReFED.

- The packed event was sold-out with 280+ attendees (by application process with more than 1,400 applying to attend) and boasted the best speaker lineup of any Food Tank Summit thus far. We hosted 35+ speakers including entrepreneur Kimbal Musk, celebrity chefs and activists Tom Colicchio, Sam Kass, and Dan Barber, John Boyd, Jr., of the National Black Farmers Association, and Ruth Reichl. We also involved major media outlets as speakers and moderators on stage including the New York Times, BuzzFeed, Fast Company, Bloomberg, and Vice.
- In addition to the sold-out audience, the NYC Summit was watched by more than 100,000 viewers on the Food Tank live stream via a live-stream partnership program which included Anthony Bourdain, Michael Pollan, the U.N. Food and Agriculture Program, Heifer International, the World Wildlife Fund, and many more.
- In 2017, we began a new partnership with Oxfam and Food Recovery Network to organize live watch parties on university campuses nationwide.
- Tied to the Summit, we successfully sold out a \$1,000-per-plate dinner at Blue Hill Restaurant (Stone Barns) and sold out a 200-person reception at Charlie Bird Restaurant.
- The Rockefeller Foundation was so pleased with the event, they are looking to replicate it as an annual event also in partnership with ReFED and the Natural Resources Defense Council.

The Washington, D.C., Food Tank Summit took place on February 28, 2018, in partnership with the George Washington University, World Resources Institute, National Farmers Union, National FFA Organization, and National Young Farmers Coalition.

- The 4th Annual Food Tank D.C. Summit followed by our 5th Anniversary Reception and Dinner at Busboys and Poets was an incredible success, selling out to 300 attendees (by application process with waiting list of more than 500). We tackled the theme of "Cultivating the Next Generation of Young Food Leaders."
- We hosted 40 speakers including five young farmers who each gave TED-style short speeches highlighting the challenges they face. Leaders were represented from all the major farmer organizations (all were co-hosts) along with activists from groups like FoodCorps and Kiss the Ground. We had Representative Chellie Pingree (D-ME) and Representative Dan Newhouse (R-WA), both farmers themselves, share the stage to discuss the farm bill, moderated by Politico. Other speakers were a diverse group of folks including business leaders such as Seth Goldman, Co-Founder and TeaEO Emeritus at Honest Tea; Scott Norton, Co-Founder of Sir Kensington's; Scott Nash, Founder and Owner of MOM's Organic Market; and many more. Our final keynote speech was by a

17-year-old African American chef Haile Thomas, Founder and CEO of The Happy Organization.

- More than 95,000 joined via Facebook Live with an additional 12,450 joining via YouTube Live and FoodTank.com, and the event generated more than 31 million organic Twitter and Instagram impressions on hashtag #FoodTank. The dinner was also a great success as it completely sold out in less than 36 hours and featured a four-course meal specially created by Busboys and Poets founder Andy Shallal, who also spoke at the event.

The Seattle, Washington, Food Tank Summit took place on March 17, 2018, in partnership with Seattle University, the Environmental Working Group, NRDC, Grist, Mother Jones, Food Action, and GRUB.

- Our Seattle Food Tank Summit focusing on “Growing Local Food Policy” was one of the best events we’ve ever produced.
- More than 490 folks attended the completely sold-out event (with a large wait list) at Seattle University, who donated the space, as well as Bon Appétit, who donated all the catering.
- We had all the top local food journalists moderating panels including from the Seattle Times, Seattle Magazine, Seattle Post-Intelligencer, Seattle Weekly, Eater Seattle, and Grist.
- We hosted 35+ speakers including key folks from Google, Microsoft, the Bill and Melinda Gates Foundation (Vicki Wilde), the U.S. House of Representatives, celebrity chefs (Renee Erickson), local elected legislators from both parties, city officials, farmers, academics, activists, funders, youth, and so much more.
- More than 69,000 people tuned in on Facebook for the live stream and 7,700 more watched via YouTube live and on FoodTank.com. The event generated more than 24 million organic Twitter and Instagram impressions on hashtag #FoodTank.
- The event was also so profitable that we were able to donate more than 100 scholarships for local farmers to attend. The post-event survey was unbelievably positive and the University has already approached us about making the event annual.

We’ve already announced upcoming Summits in San Diego, Chicago, and New York City, and we are actively planning proposals for future Summit events in Washington, D.C., Boston, Portland, São Paulo, Los Angeles, and Minneapolis.

OTHER MAJOR EVENTS

Food Tank Spoke at Nearly 100 Major Events

- Food Innovation 2017 Conference (Tel Aviv)
- EAT Stockholm Food Forum (Stockholm)
- The Future of Food in a Climate Changing World: The Global Alliance 2nd International Dialogue (Paris)
- Food Dialogues (Nebraska)
- Berry Good Night 2017 (San Diego)
- The New Yorker TechFest (New York)
- Esca Bona 2017 (Texas)
- The World Leadership Conference
- Food Loves Tech (Brooklyn)
- The Atlantic’s Food & Tech Program (New York)
- The Young Farmers Conference (New York)
- CIAT 50th Anniversary Celebration (Columbia)
- BCFN 8th International Forum on Food and Nutrition (Italy)
- The Chicago Council on Global Affairs Legislative Forum (Washington, D.C.)
- South by Southwest Event with Quaker Foods (Austin)
- Imagine Social Good Conference at Virginia Commonwealth University (Richmond)
- U.N. FAO Agroecology Symposium (Rome)
- 3rd Annual Food Recovery Forum at WasteExpo (Las Vegas)
- IPFRI’s 2018 Global Food Policy Report (Washington)
- IFAD’s 2018 International Women’s Day (Rome)
- Louisiana State University School of Public Health (New Orleans)
- James Beard Leadership Awards (Chicago)
- Gaining Ground and Visionaries 2018: Hunger Relief from the Ground Up (Concord)
- Seeds & Chips Conference (Milan)
- 3rd Annual Food Recovery Forum at WasteExpo (Las Vegas)
- Animal Agriculture Alliance: 2018 Summit (Virginia)
- World Farmers’ Organization 2018 General Assembly (Moscow)
- The International Civil Society Conference on the Sustainable Development Goals (SDGs), Agriculture, and Fisheries (Cameroon)

2.3 million
monthly organic reach



456K
combined followers



21K
followers



200K
weekly newsletter



- And dozens more.

GROWTH IN ONLINE AND GRASSROOTS ENGAGEMENT

We have seen incredible growth on all online metrics with nearly a million combined followers across our social media platforms.

- On Food Tank's Facebook page, now with more than 315,000 followers, our average monthly organic reach is 2,345,000, with 2,541 new page likes and 527,000 monthly video views. Danielle Nierenberg's fan page has an additional 50,000 followers.
- On Twitter, we now have a combined 456,000 followers (@FoodTank has 208,000 and @DaniNierenberg has 248,000). We have never run a single ad for these followers, and the growth 100% organic. Both accounts are "verified."
- Food Tank has just launched on Instagram and is "verified" by the platform, already reaching 21,000 followers which we expect to grow quickly.
- Our newsletter continues to reach more than 200,000 weekly and our website continues to get nearly 5,000 unique visitors daily.

INSTITUTIONAL STAFFING AND OPERATIONS CHANGES

We developed and grew a professionalized staffing structure:

- **Staff.** Food Tank has shifted towards a more professionalized and organized staffing structure. In addition to full-time employees Danielle Nierenberg (President & Co-Founder) and Vanesa Botero-Lowry (Director of Operations), we brought on McKenna Hayes as our full-time Editorial Director. In addition to our full-time staff, Emily Payne has been extremely successful as editor. Bernard Pollack is running all communications and social media. Our plan is to bring on one of the current research fellows Brian Frederick as the grant manager as well as the membership coordinator.
- **Paid Research and Writing Fellows Program.** Starting in September, we implemented a paid research and writing fellowship program to strengthen our content, provide timely data and dynamic analysis of ongoing issues, and assist with research on the amazing projects Food Tank is undertaking. This program consists of four extremely talented research and writing fellows with Master's Degrees in food or agricultural-related fields, as well as experience doing research and analysis with major media outlets and event management.
- **Hiring Freelancers for Investigative Stories.** Continuing our efforts to strengthen Food Tank's content focused on critical food and agricultural issues, we have developed a freelance structure to increase the depth of investigative pieces disseminated through FoodTank.com. The freelance writers that we hire write for major media outlets such as *The Guardian*, *The New York Times*, *The Boston Globe*, *Modern Farmer*, and many more.

PRODUCING AND DISSEMINATING ORIGINAL COMMENTARY AND ARTICLES

Food Tank articles focus on critical food and agriculture issues through hundreds of personal interviews as well as op-ed and article placements in both popular and scholarly print, broadcast, web and wire media, and via social media networks. Most notably, we publish multiple times daily, seven days a week on FoodTank.com, on other likeminded social media channels, and through video, written columns, and articles. Food Tank's analysis is utilized by a broad array of food chain participants—farmers and producers, policymakers and government leaders, researchers and scientists, and academics and journalists. We have also forged strategic relationships with desired media partners and been cited, interviewed, or published in hundreds of outlets including *The Wall Street Journal*, *Bloomberg Businessweek*, *The Economist*, *The Guardian* (UK), *The Telegraph* (UK), *The Washington Post*, *The China Daily*, *Voice of America*, *MSNBC*, *Fox News*, *CCTV*, *People magazine*, *National Public Radio*, *The Christian Science Monitor*, *USA Today*, *Al Jazeera*, *the Huffington Post*, *Food & Beverage magazine*, and *Modern Farmer*, among others.

SOCIAL MEDIA

Food Tank's social media strategy is driven by a perpetual question of how to make our food system better. By sharing articles, images, videos, and more, Food Tank is able to create an ongoing dialogue around the world, seeking to answer the food system's toughest questions. **More than 1,000,000 Followers And Incredible Organic Growth.**

315K
followers



1.4M
impressions*



150%
growth



32K
followers



Facebook:

- 315,000 Followers on Food Tank's Page
- Monthly reach 2,345,000
- Monthly post engagement 312,400
- Monthly video views 605,600
- Danielle Nierenberg has an additional 49,000 followers
- Community Food Tank Discussion Groups in 5 Countries, 17 Cities
- Both accounts verified by Facebook

Twitter:

- 208,000 Followers on Food Tank's Twitter Page
- Generating 837,000 impressions a month
- Additional 248,000 Followers on Danielle Nierenberg's Twitter Page
- Her tweets generate an average 525,000 impressions a month.
- Both accounts verified by Twitter

**combined impressions*

Instagram:

- More than 21,400 Followers
- 150% growth in the last year
- Average post generates more than 350 engagements
- Account is verified by Instagram

LinkedIn:

Combined more than 32,000 followers across Danielle Nierenberg's network and Food Tank's page.



Youtube:

Our YouTube channel is the hub for all of our Summit Content and Webinars. Every panelist that presents at a summit or webinar can find their panel/webinar stored on YouTube, with tags to them and their organizations. Our panels are watched hundreds of times each after the events are over, signifying a continued interest from the global community in the work that Food Tank does.

2018: EXPANDING OUR ONLINE PRESENCE

- Expanding our research fellow team by two (for six total) and hiring them for an annual commitment (currently three months). The fellows will assist on investigative stories, interviews, media outreach, reports, materials, and much more.
- Launching Food Tank’s podcast produced by Steven Ray Morris, who has generated millions of downloads on iTunes through his production of “My Favorite Murder.” The podcast, entitled “Food Talk with Dani Nierenberg,” will be an entire season of episodes on topics ranging from food loss and food waste, to agroecology, to women’s role in the food system, and more, featuring interviews with leading thinkers such as Tony Hillery, Lindsey Lusher Shute, Dan Barber, or Michael Moss. The podcast would be heavily promoted by us including some episodes taken from our live events and featured on the Apple Podcast App, on Android, and on Spotify.
- Adding original video production to Food Tank articles on core issues, made to be timely and featured as a series using Facebook Watch along with Instagram Video and Periscope/Twitter. We will also be doing a series of video “stories” for Instagram, Snapchat, and Facebook.

BOARD OF DIRECTORS



BERNARD POLLACK // CHAIRMAN OF THE BOARD

Bernard Pollack serves as Food Tank's Chairman of the Board. He is an expert at non-profit and union campaigning and communications. He currently serves as Communications Director for Food Tank. He has spent more than ten years organizing state and national campaigns for the National AFL-CIO that has resulted in the election of dozens major pro-worker candidates and laws in California, Kentucky, Minnesota, Oregon and Pennsylvania. He has developed communication programs for labor organizing all over the U.S. and has worked extensively with media reporting on workers' issues. He holds an M.A. in political management from The George Washington University School of Political Management and a B.A. from the Elliot School of International Affairs at The George Washington University.



NABEEHA MUJEEB KAZI-HUTCHINS // BOARD TREASURER
PRESIDENT AND CEO, HUMANITAS GLOBAL

Nabeeha Mujeeb Kazi-Hutchins serves as Treasurer of the Food Tank Board. She is President and CEO of Humanitas Global, an international development agency based in Washington, D.C. She has deep roots in food and nutrition security, agricultural development, and environmental sustainability and has led high-profile public-private initiatives around the globe. Born in Pakistan, Nabeeha was raised in Mexico and is fluent in four languages. Nabeeha has traveled to more than 30 countries and worked in five.



DANIELLE NIERNBERG // PRESIDENT, FOOD TANK: THE THINK TANK FOR FOOD

Danielle Nierenberg is President of Food Tank and an expert on sustainable agriculture and food issues. She has written extensively on gender and population, the spread of factory farming in the developing world and innovations in sustainable agriculture. Danielle founded Food Tank, a 501(c)(3) non-profit organization, in 2013 as an organization focused on building a global community for safe, healthy, nourished eaters. Already, the organization boasts more than 70 major institutional partners including the Rockefeller Foundation, the Chicago Council on Global Affairs, the Christensen Fund, IFPRI, IFAD, the Barilla Center for Food & Nutrition, Oxfam America, Slow Food USA, FAO, and the Sustainable Food Trust. Danielle has also recruited more than 40 of the world's top leaders in food and agriculture policies and advocacy work as part of Food Tank's Advisory Board. The organization highlights hope, success, and innovative ideas in our food system through research articles and interviews and hosts Summits in major cities including Washington, D.C., New York City, and Seattle. These events feature incredible speakers in interactive panels moderated by top food journalists, focusing on topics like food and nutrition, the future of farming, and food policy. Prior to starting Food Tank, Danielle spent two years traveling to more than 35 countries across sub-Saharan Africa, Asia, and Latin America, meeting with farmers

and farmers' groups, scientists and researchers, policymakers and government leaders, students and academics, along with journalists, documenting what's working to help alleviate hunger and poverty, while protecting the environment.



MICHAEL BERGER

Founding Partner and the VP of Supply Chain, Elevation Franchise Ventures

Michael is a Founding Partner and the VP of Supply Chain of Elevation Franchise Ventures, franchisor of Elevation Burger. As one of the founding partners of the Elevation Burger franchise company, Michael has led the company's growth from a single restaurant to a chain of 60+ restaurants in seven countries. Under Michael's supply chain leadership, Elevation Burger's purchases of certified organic, grass-fed beef have grown into one of the largest certified organic beef purchasing programs in the United States and the largest such program of any restaurant group in the US. Michael is also responsible for developing the restaurant chain's organic chicken and organic pork bacon programs. Additionally, Michael has been the executive in charge of franchise development/sales and real estate development at various times in the company's history. Michael has been featured in various forms of media and is a recognized leader in sustainable food supply chains and international franchise development. Michael currently serves on The Organic Center's Board of Trustees and Food Tank's Board of Directors and was honored as the Organic Trade Association's "Rising Star" of 2015.



ALEX BORSCHOW

Managing Partner, Semillero Ventures

Alex Borschow is Co-Founder and Managing Partner at Semillero Ventures, a private equity investment fund focused on food and agriculture businesses in Puerto Rico. Previously, he was Director of Finance for Eataly USA, responsible for building out the company's budgets and financial reporting systems while working on ways to incorporate sustainability into processes and procedures. He holds a Bachelor of Science in Chemical/Biological Engineering from MIT, and Master of Business Administration and Certificate in Sustainability from the MIT Sloan School of Management, where he supports the Food Systems Sustainability program.



WILLIAM BURKE

Agricultural Economist and Consultant for Michigan State University and Africa RISING

Burke is an agricultural economist and consultant for Michigan State University and Africa RISING, currently splitting time between Malawi and East Lansing. He has also lived and worked in The Gambia and Zambia. He and his colleagues are the recipients of the 2017 Bruce Gardner Memorial Price for Applied Policy Analysis awarded by the Agricultural and Applied Economics Association.



PEDRO DINIZ

Owner, Fazenda da Toca

Pedro Paulo Diniz is a Brazilian businessman and former racing driver. He currently operates a 2,300 hectare organic produce and dairy farm, Fazenda da Toca, alongside his wife Tatiana Diniz. The large-scale family-owned organic farm in Brazil's São Paulo state is changing the future of ecological agriculture. Diniz has transformed his family's land into one of Brazil's leading producers of organic eggs, dairy, and fruit while honoring his environmental conscience. Moreover, Fazenda de Toca works to revolutionize agriculture in Brazil and around the world by educating others in sustainable cultivation at its on-farm learning center, Instituto Toca.



BRIAN HALWEIL

Editor, Edible East End and Co-Publisher, Edible Brooklyn and Edible Manhattan

Brian Halweil is the editor of Edible East End and co-publisher of *Edible Brooklyn* and *Edible Manhattan* magazines, devoted to chronicling the food communities in and around New York City. He is also a senior fellow at the Worldwatch Institute, where his work has focused on organic farming, biotechnology, hunger, and rural communities. He describes the evolving local food movement in his most recent book *Eat Here: Reclaiming Homegrown Pleasures in a Global Supermarket*. Brian has traveled and lived in Mexico, Central America and the Caribbean, and East Africa learning indigenous farming techniques and promoting sustainable food production. In college, he worked with California farmers interested in reducing their pesticide use, and set up a 2-acre student-run organic farm on the campus of Stanford University. He writes from Sag Harbor, NY, where he and his family keep a home garden and orchard, and raise oysters.



ADVISORY GROUP

FOOD TANK PARTNERS WITH THE FOLLOWING LEADERS OF THE FOOD MOVEMENT

Molly Anderson
Chuck Benbrook
Jonathan Bloom
Sara Burnett
Erin Callahan
Loren Cardeli
Jen Chapin
Clara Coleman
Jo Creed
Michael Croft
Olivier De Schutter
Philip Dobard
Shenggen Fan
Jessica Fanzo
Cary Fowler
Jerry Glover
Danielle Gould
Stephanie Hanson

Wenonah Hauter
Hans Herren
Nancy Karanja
Daniel Katz
David Katz
Geeta Maker-Clark
Mary Marchal
Federica Marra
Edward Mukiibi
Richard Munang
Aksel Naerstad
Sithembile Ndema Mwamakamba
Juma Ngomuo
Tom Pesek
Lisa Pino
Erin Ponsonby
Dan Porras
Gyda Prestvik

Dan Pullman
Tyler Roush
Sara Roversi
Sara Scherr
Diane Schmidt
Jared Simon
Lilia Smelkova
Jacqueline Soman
Lauren Sorkin
Callie Spade
Julie Stein
Abdou Tenkouano
Roger Thurow
Shen Tong
Baldemar Velásquez
Cassandra Waldon
Michael Wilde



ORGANIZATIONAL PARTNERS

FOOD TANK IS PROUD TO PARTNER WITH THESE ORGANIZATIONS



A Growing Culture

www.agrowingculture.org

A Growing Culture (AGC) aims to create a global coalition connecting farmers with the resources they need to contribute to an ecologically sound food system and prosperous planet. The mission is carried out through the three pillars of the organization: information exchange, outreach and advocacy. AGC is home to the Library for Food Sovereignty, a developing online platform that brings together the riches of agricultural innovation into one central platform and makes them freely available to the world.



American University

www.american.edu

With highly ranked schools and colleges and internationally recognized faculty, American University is regarded as one of the top institutions in the world. A private university located in Washington D.C., it is best known for its top-rated academic programs in international service, public policy and public affairs, international law and human rights. It has been repeatedly named the most politically active school in the United States, and continually produces leaders that possess the ability to rethink global and domestic challenges and opportunities.



AVRDC—The World Vegetable Center

avrdc.org

AVRDC—The World Vegetable Center—is an international nonprofit organization dedicated to reducing poverty and malnutrition in the developing world by increasing agricultural production and access to a variety of vegetables, providing essential micronutrients for populations in need. The Center works with both private and public sector partners to strike an effective balance between necessary research for new technologies and the development to employ those technologies effectively.



Barilla Center for Food & Nutrition Foundation

www.barillacfn.com

The Barilla Center For Food and Nutrition (BCFN) was founded in 2009. BCFN feels that it is their duty to get involved in the debate around food and nutrition, because there are nearly one billion people suffering worldwide from hunger, and almost the exact same number suffering from obesity. BCFN offers concrete and feasible recommendations in response to the challenges that this dichotomy creates. Its approach is multi-disciplinary in order to most effectively increase awareness and knowledge of issues in the food system while simultaneously helping to provide answers and solutions. BCFN's goal is to foster an open dialogue about the well-being of the world's population and to remain committed to promoting change.



Bioneers

www.bioneers.org

Bioneers is a non-profit organization that highlights breakthrough solutions for restoring people and planet. Since 1990, Bioneers has served as a fertile hub of social and scientific innovators with nature-inspired approaches to the world's most pressing environmental and social challenges.



CARE International

www.care.org

CARE is a leading humanitarian organization fighting global poverty. They place special focus on working alongside poor women because, equipped with the proper resources, women have the power to help whole families and entire communities escape poverty. Women are at the heart of CARE's community-based efforts to improve basic education, prevent the spread of disease, increase access to clean water and sanitation, expand economic opportunity, and protect natural resources. CARE also delivers emergency aid to survivors of war and natural disasters and helps people rebuild their lives.



Center for Food Safety

www.centerforfoodsafety.org

Center for Food Safety (CFS) was established in 1997. It is a nonprofit public interest and environmental membership organization whose purpose is to challenge harmful food production technologies and promote sustainable alternatives. CFS uses a variety of strategies and tools to support its goals, including the provision of legal support for sustainable agriculture and food safety constituencies, public education efforts, grassroots organization and media outreach, and litigation and legal petitions for rulemaking. CFS also provides technical assistance to various legislative initiatives championed by other nonprofits throughout the United States.



Center for International Forestry Research

www.cifor.org

The Center for International Forestry Research (CIFOR) addresses the problem of deforestation, which impacts the livelihood of a quarter of the people on the planet and endangers biodiversity. The mission of CIFOR is environmental conservation, to advance human well-being, and to promote equity through research that aids businesses, governments, and non-governmental organizations, in addition to helping communities in less developed countries make educated choices about the use and management of their forests. CIFOR hopes to create a world in which forests are high on the world's political agenda, and the decisionmaking regarding forests is based on good governance and solid science while taking the needs of forest-dependent people into consideration. CIFOR leads the Consultative Group on International Agricultural Research's (CGIAR) Research Program on Forests, Trees and Agroforestry in collaboration with Bioversity International, the International Center for Tropical Agriculture (CIAT), and the World Agroforestry Centre (ICRAF).



Change Food

www.changefood.org

Change Food helps individuals change the way they eat by raising public awareness and educating consumers about problems with the U.S. food system, and, increasingly, those that affect us globally. Change Food highlights what can and is being done to dismantle the ill effects of industrial agriculture as well as promoting sustainable solutions so that all people have access to healthy, nutritious food. The goals of the program are to develop and implement creative projects that raise awareness and educate individuals about various aspects of the sustainable food and farming movement; inspire and invigorate the sustainable food movement; and reach beyond the already converted to a broader audience. Change Food is the lead sponsor for TEDxManhattan "Changing the Way We Eat."



Christensen Fund

www.christensenfund.org

The Christensen Fund partners with indigenous communities, scholars, artists, and activists to support projects in the U.S. and abroad that promote the biocultural intersection between biodiversity and traditional cultures. In the American Southwest, the Fund awards grants to increase the availability, abundance, and diversity of nutritious, culturally-appropriate foods, seeds, fibers, livestock, and medicines; to strengthen indigenous philanthropy; and to promote native leadership.



CORAF/WECARD

www.coraf.org

As Africa's largest sub-regional research organization, CORAF works with 23 national agricultural research systems in 23 West and Central Africa countries to enhance prosperity and ensure food security. Their research agenda includes food and farming systems, natural resource management, markets and trade, and biotechnology; their focus group includes small-scale producers and end-users. CORAF is a member of the Forum for Agricultural Research in Africa.

**Community for Zero Hunger**www.zerohungercommunity.org

The Community for Zero Hunger is an independent initiative that will identify specific priorities, knowledge, experiences, and sustainable solutions, and also provide a platform for collaboration to support the UN Zero Hunger Challenge. The goals of the Hunger Challenge include 100 percent access to adequate food all year round, zero stunted children less than two years of age, sustainable food systems, a doubling in smallholder productivity and income, and zero food loss or waste. The organization brings together world leaders and draws on the expertise of governments, research organizations, and NGOs in order to identify specific solutions to eradicate hunger.

**EAT: Stockholm Food Forum**eatforum.org

EAT: Stockholm Food Forum is a three-day global event with over 600 leaders and experts to help develop goals, strategies, and guidelines to meet the interconnected challenges of hunger and malnutrition, chronic disease, climate change, and environmental degradation.

**Fairtrade America**www.fairtradeamerica.org

Fairtrade is committed to changing the way trade has traditionally worked, which has disadvantaged the poorest producers. Through better prices, good working conditions and fairer trade terms for marginalized producers in developing countries, we continuously work to change the status quo and make trade fair. So, what is Fairtrade? Overall, we are a global system that supports the small-scale farmers and workers who grow produce Fairtrade products so that they can have more control over their lives.

**Family Farming Knowledge Platform**www.fao.org/family-farming/en/

The Family Farming Knowledge Platform gathers digitized quality information on family farming from all over the world; including national laws and regulations, public policies, best practices, relevant data and statistics, researches, articles and publications. It provides a single access point for international, regional and national information related to family farming issues; integrating and systematizing existing information to better inform and provide knowledge-based assistance to policy-makers, family farmers' organizations, development experts, as well as to stakeholders in the field and at the grassroots level.

**Food Action**foodaction.com

Food Action is an advocacy organization working to create a healthy, just, and sustainable food system for all. Their goal is to reform the food system so that all people have access to GOOD FOOD — food that is affordable, clean, healthy, delicious, and ecologically and socially regenerative.

**Food Innovation Program**foodinnovationprogram.org

Food Innovation Program is a full-time, advanced Master that guarantees a distinguished caliber of professors, opinion leaders and entrepreneurs from all over the world who are at the forefront of food innovation.

**Food Rescue Locator**www.sustainableamerica.org/foodrescue

The Food Rescue Locator is a directory of organizations around that United States that rescue, glean, transport, prepare, and distribute food to the needy in their communities. These food rescue programs play an important role in feeding the hungry and the reduction of food waste. This locator tool is organized by Sustainable America.

**Forum for the Future**www.forumforthefuture.org

Forum for the Future is an independent non-profit that was established in 1996 to work globally with business, government and others to solve complex sustainability challenges. We believe it is critical to transform the key systems we rely on to shape a brighter future and innovate for long-term success.

**FReSH**www.wbcsd.org/Projects/FReSH

A joint program between EAT and WBCSD, Food Reform for Sustainability and Health (FReSH) is designed to accelerate transformational change in global food systems, to reach healthy, enjoyable diets for all, that are produced responsibly within planetary boundaries. To achieve this ambitious goal, FReSH has brought business and science to work together. It draws on knowledge and efforts from premier research institutions, and is working with the business community to develop successful, high-impact solutions.

**Global Alliance for Improved Nutrition**www.gainhealth.org

The Global Alliance for Improved Nutrition (GAIN) launched at the U.N. in 2012. It is an international organization

driven by the vision of a world without malnutrition and a goal of ending malnutrition within this lifetime. They focus their efforts on children and women while building alliances between businesses, government, and civil society to find solutions to the complex problem of malnutrition. GAIN developed the Postharvest Loss Alliance for Nutrition (PLAN) program, which aims to make nutritious food more accessible and available for all.



GLIMMER Initiative

www.glimmerinitiative.org

The GLIMMER Initiative is a global coalition of the world's leading authorities and organizations in health-related fields (lifestyle medicine, preventive medicine, public health, health journalism, environmentalism, sustainable agriculture, conservation, nutrition, health care, etc.). The initiative was convened by widely respected leaders of global renown, committed at inception to speaking with one voice to propagate universal knowledge of the common core elements of lifestyle as medicine, and their capacity to prevent disease, forestall premature death, add years to life, and add life to years.



Global Forum on Agricultural Research

www.egfar.org

GFAR's mission is to mobilize all stakeholders involved in agricultural research and innovation systems for development, and to catalyze actions toward alleviating poverty, increasing food security, and promoting the sustainable use of natural resources.



GrowNYC

www.grownyc.org

GrowNYC is the sustainability resource for New Yorkers: providing free tools and services anyone can use in order to improve our City and environment. Our mission is to improve New York City's quality of life through environmental programs that transform communities block by block and empower all New Yorkers to secure a clean and healthy environment for future generations. Over the years we've become a service organization: whether it's operating the world-famous Union Square Greenmarket, building a new community garden, teaching young people about the environment, or improving recycling awareness, if you're a New Yorker, GrowNYC is working near you!



IFOAM – Organics International

www.ifoam.bio

With offices and networks across the globe, IFOAM – Organics International ensures that the organic voice is heard on both a regional and global level.



Inter Press Service (IPS)

www.ips.org/institutional

Inter Press Service (IPS) is an independent international communication institution. Since its inception in 1964, IPS has emphasized the importance of "giving a voice to the voiceless." To fulfill this very important mission, IPS provides news and content, largely focused on the Global South, development, globalization, human rights, and the environment, with explicit focus on how events and global processes affect marginalized individuals and communities. Additionally, IPS strives to build the capacity of journalists and media organizations, and to promote an ongoing dialogue among diverse stakeholders on the development of a better world.



International Food Policy and Research Institute (IFPRI)

www.ifpri.org

The International Food Policy Research Institute (IFPRI), established in 1975, provides research-based policy solutions to sustainably reduce poverty and end hunger and malnutrition. The Institute conducts research, communicates results, optimizes partnerships, and builds capacity to ensure sustainable food production, promote healthy food systems, improve markets and trade, transform agriculture, build resilience, and strengthen institutions and governance. Gender is considered in all of the Institute's work. IFPRI collaborates with partners around the world, including development implementers, public institutions, the private sector, and farmers' organizations.



International Fund for Agricultural Development

www.ifad.org

The International Fund for Agricultural Development (IFAD), a specialized agency of the United Nations, was established as an international financial institution in 1977 as one of the major outcomes of the 1974 World Food Conference. IFAD finances agricultural development projects, primarily for food production in the developing countries.



The James Beard Foundation

www.jamesbeard.org

The James Beard Foundation is a nonprofit 501(c)(3) based in New York City. They are best known for the James Beard Award, which is the highest honor for beverage and food professionals in the United States. The Foundation's mission is to preserve, nurture, and celebrate the diverse culinary heritage and future in the United States. Apart from the award, the Foundation offers a variety of events and programs intended to educate, inspire, and entertain, in addition

to promoting a fuller understanding of culinary culture. They maintain the James Beard House in New York City's Greenwich Village, which visiting chefs can use as a performance space.



Jamie Oliver Food Foundation

www.jamieoliverfoodfoundation.org.uk

The Jamie Oliver Food Foundation believes access to good, fresh, real food and the basic skills to cook it has the power to transform lives. Working in the UK, US, and through the Good Foundation in Australia, they are leading a full-scale Food Revolution to improve the health and happiness of future generations, through the food they eat.



Landesa Rural Development Institute

www.landesa.org

Landesa Rural Development Institute (LRDI) is an organization that works to help secure land for the world's poorest people. The organization partners with local governments in developing countries to help create laws, policies, and programs to foster social justice, economic growth, and opportunities for the communities. They often focus on creating and enforcing land rights for women. Landesa's vision is a world free from poverty wherein people who depend on the land for their livelihood are provided the rights they need.



The McKnight Foundation

www.mcknight.org

The McKnight Foundation, a Minnesota-based family foundation, seeks to improve the quality of life for present and future generations. Through grantmaking, collaboration, and encouragement of strategic policy reform, they use their resources to attend, unite, and empower those they serve.



Millennium Institute

www.millennium-institute.org

Millennium Institute enables decisionmakers to use system dynamics thinking and tools to analyze and understand the interconnectedness among economic, social, and environmental factors, as well as issues of peace and security. This will increase their capacity to implement sustainable policies. MI seeks to play a catalytic role in creating a global network of system thinkers to solve critical 21st century challenges.



More and Better

www.moreandbetter.org

The More and Better Network (MaB) is a civil society network of about 125 organizations – farmers' and fisherfolks' organizations and NGOs in 47 countries as well as on regional and international level working together for more and better support to agriculture and rural development to eradicate hunger and poverty. MaB is also responsible for the webpage <http://ag-transition.org> where you will find reports about agroecology and other forms of sustainable agriculture published by many different organizations and institutions.



National Young Farmers Coalition

www.youngfarmers.org

The National Young Farmers Coalition represents, mobilizes, and engages young farmers to ensure their success, envisioning a country where young people who are willing to work, get trained, and take a little risk can support themselves and their families in farming. NYFC supports practices and policies that will sustain young, independent and prosperous farmers now and in the future.



Natural Gourmet Institute

www.naturalgourmetinstitute.com

Natural Gourmet Institute provides exceptional, innovative and interdisciplinary health-supportive culinary education. Rooted in Dr. Annemarie Colbin's seven criteria for food selection, our curriculum empowers chefs, individuals and communities to be leaders in the conversation about food and wellbeing through the preparation of healthful and delicious meals. By making mindful and deliberate decisions about the ingredients we source, we advocate and utilize a sustainable food system that respects the earth's natural resources and the people who make each meal possible.



New England Culinary Institute

www.neci.edu

The New England Culinary Institute brings culinary arts and business together, teaching students to become experts in their culinary profession. NECI provides a strong foundation in technique and fundamental skills, providing NECI graduates with the opportunity to inspire, motivate, and guide their creative teams to develop and implement innovative concepts.



Nutrients for All

nutrientsforall.org

Nutrients for All is an Ashoka initiative that facilitates a food system that supports nutrition and health of eaters everywhere. The organization supports research that will change the metrics and tools we use to measure nourishment, and also operates field trials with populations at risk of malnutrition and undernourishment (pregnant women, infants,

and adolescents) to better understand the most effective methods of ensuring health and nutrition.

Organic Monitor

Organic Monitor

www.sustainablefoodssummit.com

A specialist research, consulting and training company that focuses on global sustainable product industries. We organize the Sustainable Foods Summit, which covers developments in eco-labels and sustainability in the food industry. The summit is regularly hosted in Europe (June), Latin America (June) and North America (January).



Oxfam America

www.oxfamamerica.org

Oxfam America is a global organization working to right the wrongs of poverty, hunger, and injustice. As one of 17 members of the international Oxfam confederation, they work with people in more than 90 countries to create lasting solutions. Oxfam saves lives, develops long-term solutions to poverty, and campaigns for social change.



Passion for Pasta Advisory Council

Passion for Pasta Advisory Council is a project of Barilla bringing together scientists, nutritionists, and researchers to encourage sustainable consumption of pasta. Pasta is a staple food in many homes around the world. But it has many more benefits than just providing a tasty meal. Pasta can be a sustainable and affordable food choice for people with any income and can help support healthy bodies and healthy environments.



Peak Plate

www.peakplate.com

PeakPlate.com is a visually compelling website and app that empowers people who crave sustainable food to find like-minded chefs and restaurateurs. Peak Plate photographically showcases peak-of-harvest fare from chefs – who endorse sustainable providers by providing links to those food sources. Food recovery is also featured in each Peak Plate offering, pledging a true “end-to-end” experience and total food transparency. An innovative network of foodies, chefs, farmers, grocers, and artisan food purveyors unified by sustainability, Peak Plate is driving the demand needed for a sustainable food economy. We invite you to join the transformation at PeakPlate.com and follow us behind the scenes as we turn Peak Plate into a reality. Become a founding member and get exclusive, priority access to the Peak Plate platform – and extraordinary access to the global sustainable food community. Together we'll transform the way we eat and the world we live in.



Real Food Media

www.realfoodmedia.org

Real Food Media believes books are central to understanding what's broken in the food system and how to fix it by coming together to read, debate, question, discuss, and celebrate books through their Real Food Reads selection of the month. Each month, they deliver a fresh book idea, a podcast with the author of every month, and recipe pairings to bring food and drinks into your book discussions.



ReFED

www.refed.com

ReFED is a multi-stakeholder nonprofit that takes a data-driven approach to move the food system from acting on instinct to insights to solve our national food waste problems. ReFED has identified 27 of the best opportunities through the Roadmap to Reduce U.S. Food Waste, a first-of-its-kind economic analysis, making it easier for stakeholders across the food supply chain to meeting the national 50% reduction goal by 2030.



Save Food

www.save-food.org

Initiated by Nature & More, and in partnership with the FAO's Global Soil Partnership, the Save Our Soils campaign aims to raise consumer awareness about the importance of soil for our health, food security and the climate. The campaign seeks to raise awareness about the problem of degraded soils, and point towards “soilutions.” Save Our Soils works to activate consumers to get creative and become “soldiers” for a better future.



Save Our Soils

www.saveoursoils.com

Initiated by Nature & More, and in partnership with the FAO's Global Soil Partnership, the Save Our Soils campaign aims to raise consumer awareness about the importance of soil for our health, food security and the climate. The campaign seeks to raise awareness about the problem of degraded soils, and point towards “soilutions.” Save Our Soils works to activate consumers to get creative and become “soldiers” for a better future.



Slow Food USA

www.slowfoodusa.org

Slow Food USA is part of the global Slow Food network of over 150,000 members in more than 150 countries. Through a vast volunteer network of local chapters, they link the pleasures of the table with a commitment to

protect the community, culture, knowledge, and environment that make this pleasure possible. Their mission as an international grassroots membership organization is good, clean, and fair food for all.



Southern Farm & Garden

www.southernfarmandgarden.com

Southern Farm & Garden connects readers with the world of agriculture and the men and women who make it all happen, allowing us to bring food and other sustainable products into our kitchen and our homes. More than just beautiful food on a plate, Southern Farm & Garden takes their readers behind-the-scenes to meet the farmers, gardeners, and artisans who work tirelessly to make fresh, handcrafted, and sustainable products every day. Their recipes are carefully selected to complement the season's harvest and the select products shown in each issue. They strive to inspire their readers to learn more about where their food and other products used in everyday life originate, encouraging their readers to unplug and connect with a simpler way of life.



Sustainable Food Trust

sustainablefoodtrust.org

The Sustainable Food Trust is committed to facing challenges and exploring solutions for a food production system that causes the least possible harm to both humans and the environment. The Trust works to develop solutions to food system problems in the areas of leadership and collaboration, communications and citizen engagement, and research and policy.



Tanzania Graduate Farmers Association

www.graduatefarmers.org

The overall objective of TGFA is to promote agriculture by adopting and advocate for effective best practices, techniques, innovation, science, and technology supported by policies and regulations in the sector for sustainable development in social, political and economic transformation in Tanzania.



The Big Bet Initiative

www.bigbetinitiative.com

Your ideas and Big Bets matter. What idea, innovation or thought would you encourage the world community to adopt to maximize the chances that we reach the Global Goals for Sustainable Development by 2030?



The Christian Science Monitor

www.csmonitor.com

The Christian Science Monitor is an international news organization that delivers thoughtful, global coverage via its website, weekly magazine, daily news briefing, and email newsletters.



The Climate Collaborative

www.climatecollaborative.com

The Climate Collaborative was born from a belief shared by natural food leaders that industry has great potential to reverse climate change by working together. The Climate Collaborative is formed by concerned businesses from the natural products industry working to collaboratively to catalyze bold action, amplify the voice of business and promote sound policy to reverse climate change.



The Economics of Ecosystems & Biodiversity for Agriculture and Food (TEEBAg)

Ecosystems and agricultural & food systems are typically evaluated in isolation from one another, despite their many and significant links. The economic invisibility of many of these links is a major reason for this 'silo' thinking. However, ecosystems are the ecological home in which crop and livestock systems thrive and produce food for humans, and in turn agricultural practices, food production, distribution and consumption impose several unquantified externalities on ecosystems and human health and well-being.



The Economist Events

www.events.economist.com

The Economist Events hosts Sustainability Summits worldwide, and they have partnered with Food Tank to organize the Inaugural U.S. Sustainability Summit. This Summit will bring together over 200 leading business executives, policy makers, investors, and critical thinkers to discuss the technological adaptations that a sustainable future requires. The U.S. conference will cover a wide variety of topics, such as policy, business sustainability goals, infrastructure, impact investing, the circular economy, climate change, and precious resources.



The Fink Family Foundation

www.thefinkfamilyfoundation.org

The Foundation's Food Waste Program seeks to reduce, recover, and recycle food waste by directing it towards its highest and best use – ultimately feeding more people and reducing the environmental impact of food waste. The Food Waste Program is particularly concerned about the issue of food being wasted while people in our communities remain hungry.



The George Washington University

www.gwu.edu

The George Washington University was created in 1821 through an Act of Congress, fulfilling George Washington's vision of an institution in the nation's capital dedicated to educating and preparing future leaders. Today, GW is the largest institution of higher education in the District of Columbia. GW has more than 20,000 students—from all 50 states, the District and more than 130 countries—studying a rich range of disciplines: from forensic science and creative writing to international affairs and computer engineering, as well as medicine, public health, the law and public policy.



The Land Institute

www.landinstitute.org

The Land Institute is a science-based research organization working to develop an alternative to current destructive agricultural practices. Their work is dedicated to advancing perennial grain crops and polyculture farming solutions. Founded as a nonprofit organization in 1976, The Land Institute is committed to researching and developing food production methods that sustain the land and soil.



The One Acre Fund

www.oneacrefund.org

The One Acre Fund is a micro-investment organization based in Africa and devoted to helping smallholder farmers become self-reliant by providing them with the resources they need to be successful. Africa's hungriest people are smallholder farmers. Smallholder farmers have largely been neglected by the modern agricultural industry. They struggle to obtain access seeds, financing, insurance, risk spreading programs, efficient workable markets, and decent storage facilities. As a result, farming families regularly suffer from a "hunger season," a period of time of a month or longer when food is sparse or nonexistent. The One Acre Fund envisions a future where every farm family has the knowledge, materials, and support necessary to satisfy their basic needs.



The Overbrook Foundation

www.overbrook.org

The Overbrook Foundation is a progressive family foundation that supports organizations advancing human rights and conserving the natural environment. The Overbrook Foundation was established in New York in 1948 by Helen and Frank Altschul. The Foundation took its name from Overbrook Farm, the Altschul family home in Stamford, Connecticut. The Overbrook Foundation awarded approximately \$5.4 million in grants in 2013. Since its inception, the Foundation has given away more than \$170 million.



The Rockefeller Foundation

www.rockefellerfoundation.org

The Rockefeller Foundation's mission — unchanged since 1913 — is to promote the well-being of humanity throughout the world. Together with partners and grantees, The Rockefeller Foundation strives to catalyze and scale transformative innovations, creates unlikely partnerships that span sectors, and take risks others cannot.



Think.Eat.Save

www.thinkeatsave.org

Think.Eat.Save, a collaborative initiative of the UN Environment Programme (UNEP), UN Food and Agriculture Organization (FAO), and other international organizations, works to reverse food loss and food waste by providing consumers, retailers, leaders, and the community with advice and ways to take action to limit wasteful practices.



Thought For Food (TFF) Challenge

www.tffchallenge.com

Founded in 2011, TFF is a fast-growing community of 1,000+ brilliant students, ambassadors and mentors from 24 countries on 6 continents, crossfertilized by networks of thought leaders, social entrepreneurs and multinational experts. The annual TFF Challenge calls on university students from all fields of study to explore the complex challenges of food security, as they generate and prototype new projects that make a difference. The flagship TFF Summit serves as a launch pad for projects and relationships to take off. TFF aims to play a key role in resolving global food security challenges by tapping into the unique skills and talents of the Millennial generation, and by providing state of the art educational tools, mentorship, connections and seed funding.



United Nations Food and Agriculture Organization

www.fao.org

The United Nations Food and Agriculture Organization (FAO) is an organization committed to achieving food security for all. The mandate of the FAO is to improve agricultural productivity, contribute to the growth of the world economy, raise levels of nutrition, and better the lives of rural populations. FAO accomplishes these objectives by creating and sharing critical information about agriculture, food, and natural resources; however, the information does not flow one way. Additionally, the FAO acts as a liaison among different partners with varied levels of expertise to connect

those who have the information and those who need it. This turning of knowledge into action creates a mutually reinforcing cycle.



University of California - Davis

www.ucdavis.edu

Founded in 1905, the University of California, Davis is regarded as one of the top public universities in the United States. The campus has an annual research budget of over US\$750 million, a comprehensive health system and 13 specialized research centers. The university offers interdisciplinary graduate study and 99 undergraduate majors in four colleges and six professional schools. With rigorous academic programs across the disciplines, it has garnered a reputation for solving problems related to food, health, the environment, and society.



University of Chicago Booth School of Business

www.chicagobooth.edu

As part of the world-renowned University of Chicago, the Booth School of Business is characterized by its distinct intellectual culture. Founded in 1898, it is the second-oldest business program in the U.S. Today, the school offers programs on three continents and boasts a global body of 49,000 accomplished alumni. At present, several Noble Prize winners reside in its unmatched faculty.



University of São Paulo

www5.usp.br

Founded in 1934, the University of São Paulo, a public institution, remains the largest and most prestigious university in Brazil. It offers a broad range of both undergraduate and graduate courses and produces a large portion of Brazil's published scientific research each year. Many regard it as the best university in Ibero-America.



Wildlife Friendly Enterprise Network

wildlifefriendly.org

The Wildlife Friendly Enterprise Network (WFEN) is a global community dedicated to the development and marketing of products that conserve threatened wildlife while contributing to the economic vitality of rural communities. WFEN's mission is to protect wildlife in wild places by certifying enterprises that assure people and nature coexist and thrive.



World Food Program USA

wfpusa.org

Consistent with the mission of the United Nations World Food Programme, World Food Program USA works with U.S. policymakers, corporations, foundations, and individuals to help provide financial resources and develop policies needed to alleviate global hunger.



World Resources Institute

www.wri.org

The World Resources Institute (WRI) is a global research organization that spans more than 50 countries, working to turn big ideas into action at the nexus of environment, economic opportunity, and human well-being. WRI is working on six critical goals that the world must achieve this decade in order to secure a sustainable future: climate, energy, food, forests, water, cities & transport.



World Rural Forum

www.ruralforum.net

The World Rural Forum (WRF) is a forum for analysis and a rural development observatory. It has agreements with universities and other training or research centers, farmers' associations, and NGOs with strong links to grassroots organizations. This work enables reliable information regarding analyzing the problems of farmers, ranchers, and rural residents in different areas throughout the world, and developing proposals for action. WRF is a sponsor of the International Year of Family Farming 2014 (IYFF-2014), which represents family farmers, indigenous communities, and smallholder farmers across the globe.



Young Professionals for Young Professionals for Agricultural Development

ypard.net

YPARD is an international movement by Young Professionals FOR Young Professionals for Agricultural Development. YPARD's mission is to serve as a global collective platform through which young professionals can realize their full potential and contribute proactively toward innovative agricultural development.

INSTITUTIONAL SUPPORT AND SPONSORS



Barilla
Center
FOR FOOD
& NUTRITION



**Blue
Apron**



CIAT
International Center for Tropical Agriculture



CGIAR



CORAF/WECARD



The Fink Family
FOUNDATION



INTERNATIONAL CROPS RESEARCH
INSTITUTE FOR THE SEMI-ARID TROPICS



beneficial state bank



The
ROCKEFELLER
FOUNDATION



FOUNDING
FARMERS



new society
PUBLISHERS





2017-2018 MEMBERS

Walid Abdul-Wahab
 Nicole Aber
 Vivek Abichandani
 Gregory Adams, CeresNexus
 Abubakar Adesanya
 Liana Akkawi
 Amy Allen-Chabot
 Erin Allgood
 Dan'I Mackey Almy
 Stanley Amiot
 Shalian Aponte
 Pamela Arnette Broom
 Joshua Arnow
 Ricky Ashenfelter
 Reed Atkin
 Robin Bacon
 Catherine Badgley
 Ankush K. Bansal
 Karen Basinger
 Wendy Nevett Bazil
 Pat Bazley
 Catherine Beal
 Cody Beck
 Alison Price Becker
 Michael Berger
 Robin Bot-Miller
 Patricia Borgardt
 Constance Bowen
 Megan Boyce-Jacobs
 Andrea Branchini
 Nadine Braunstein
 Sean Brennan
 Abbie Brewer

Robin Broder
 Tina Brodsky
 Cheryl Brown
 Elly Brown
 Sara Brown
 Valentine Brown
 JeanMarie Brownson
 Steve and Nancy Buban
 Sara Burnett
 Louisa Burwood-Taylor
 Darlene Buss
 Corrine Calice
 John and Carol Campbell
 Curt Canada
 Joan Cantwell
 Marcia Caton Campbell
 Andrea J. Carbina
 Nancy Carruthers
 Jen Chapin
 Justin Chase
 Deborah Chubb
 Kate Clancy
 Sharon Cleary
 Tom Clutter
 Rafael Coimbra
 Lindy Colvin
 Kate Conner
 Tanner Cooper-Risser
 Laurie Copithorne
 Chris Coppola Leibner
 Simon and Stacy Cordery
 Katie Corr
 Matthew Costello

Stefanie Cousins
 Kathleen Crittenden
 Amy Crone
 Martin Dagoberto
 Joni Daly
 Jamie D'Andrea
 Mel Darbyshire
 Paul Davidsen
 Cathy Davies
 Kate Davis
 Adrienne Day
 Bruce Day
 Sonia DeMarta
 Joseph DePippo
 Laura Dewell
 Christine Dimmick
 Yan Yan Dong
 Diana Donlon
 Ed Dudley
 Deboleena Dutta
 David Eisenberg
 Teymour El Derini
 Philippe Ellul
 Anna and Theodore Endreny
 Volkert Engelsman
 Holly Enowski
 David Epstein
 James Epstein
 Jess Eskelsen
 Kat Eutsler
 Grace Evans
 Megan Faletra
 Nicole Farmer

Drew Faulkner
 Alex Faust
 Bowei Feng
 Hart Feuer
 Catt Fields White
 Jordan Figueiredo
 Julie Fineman
 Susan Finkelppearl
 D'Lynda Fischer
 Jim Fisher
 Nancy Fisher
 Claire Fitch
 Kathie Florsheim
 Jennifer Forbes
 Colleen Forgus
 Allison Forstmann
 Samantha Foster
 Heidi Huntley Fox
 Tracy Fox
 Michelle Fracasso
 Charles Frances
 Gil Frank
 Brian Frederick
 Brian Fuhr
 Lyle Fujikawa
 Kasi Gabbita
 Doreen Garelick
 Brienna Garner
 Kim Gauen
 Dvora Gautier
 Sue Gaynor
 David Geister
 Alison Gennings

Paul Gepts	Noah Himmel	Paul LeBeau	Alyssa Mittiga
Itamar Gilboa	Martha Holdridge	Geneviève LeBlanc	Wolfgang Mock
Linda Glick	Jane Holt	Jeanette Leehr and	Afnaan Moharram
Global Alliance for Improved	Julie Howard	Terrance Carlson	Kelly Moltzen
Nutrition (GAIN)	Danielle Howden	Veronica Legarreta	Annika Morgan
Nora Goldstein	Brendan Howe	Peter Lehner	Chuck Morganson and
Pedro J. Gomez	Jean Hoyt	Casey Leiser	May Lynn Jan
Gregor Gomory	Kelly Hrajnoha	Trica Leland	Xenia Morin
Eileen Gonthier	Angela Hutchins	Colleen Leonardi	Alison Mountford
Marcella Gonzales	Jason Ingle	Nia Leung	Arianna Muirow
Lara Goodrich Ezor	Patty Intrator	Laurence Levine	Elissa Murphy
Quintin Gray	Elizabeth G. Irons	Dorothy Lichtenstein	Kate Nagle-Caraluzzo
Ann Green	Astrid Jakobs de Padua	Selena Ligrano	Leslie Nance
Barbara Greenberg	Kate Jarvis	Erin Lillis	Aruna Nathan
Reuben Gregory	Krissi Jimroglou	The Little People's Place	Derek Neilson
Deb Gregson	Amanda Grace Johnson	Leah Lizardo, 412 Food Rescue	Brad Nelson
Colin Griffith	Elias Johnson	Jason Lloyd	Rebecca Nelson
Lindsay Griffith	Jody Sterrett Johnson	Ronald Loch	Christopher Nessen
Jarrold Groves	Sarah Johnson	Ali Long	Marion Nestle
GrowFood Carolina	Fiona Joyce	Tracy Lord	Lizbeth Neumark,
Harold Gruber	Matthew Kamine	Bennett Loy	Great Performances
Joe Gruber	Marsha Kantor	Dawn Lovejoy	Dan Nickey
Linda Gruenfeld	Michelle Karell	Linda Low	Kristian Niemi
Elizabeth Gruy	Marni Karlin	Teri Lowinger	Lustia Nkhoma
Natalia Guerrero	Amanda Karls	James Lund	Jeanine Noblett
Matt Gurney	Joleine Kasper	Patricia Lute	Kristof Nordin
Peter Guttchen	Daniel Katz	Janet Maalouf	Margaret Norfleet-Neff
Rolf Habersang	Judy D. Katz	Bryce MacKnight	Hannah Norman
Kevin Haggerty	Stanton Kaye	Yvonne Maffei	Jennifer Norsworthy
Meri Halweil	Tirion Keatinge	Tony Mainardi	Regina Northouse
Barbara Hamilton	Peter Keck	Anne Malleau	Nourish Now
Michael Hamilton	Kaia Keefe-Oates	James Manenski	Thomas O'Donnell
Michael Hamm	Grainne Kelliher	Faith Martian	Lauren O'Grady
Fay Hansen	Hugh Kelly	Gerardo Martinez	Cassandra Oliveira
Kimberly Hansen	Bette Kennedy	Maya Rae Martinez	Merrilee Olson
Christine Hanson	Stephanie Kichler	Charles Massy	Kristen Osgood
T Hanson	Kari Kimura	Andrew May	Marc Oshima
Mary Hardy	Susan King	Lakisha May	Anu Pabla
Jean Harman	Shannon Kinsella	Tyler Mayoras	Kimball Packard
Hailey Harrington	Dorian Kirk	Carol McCarthy	Helen Palit
Barbara Harris	Madeline Kiser	Erin McCarthy	Dr. Girish Kumar Panicker
Christine Harrison	Lisa Kitinoja	Wiley McCarthy	Nick Papadopoulos,
Beth Hartell	Jeffrey Kittay	McDill Associates, Inc.	CropMobster
Tyler Harvey	Griffin Klement	Kathleen McEwan	Ronald Pardini
Jennifer Hashley	Kline Family Foundation	Sue McGovern	Nurya Parish
Rick Hassler	Alexander Klosterkemper	Jacquelyn McHugh	Lauren Parnell
JoAnn Hatch	Miranda Klugesherz	Megan McKeever	Jen Pascoe
Karen Hawkins	Jochem Jerry Knoll	Sheryl McKinnon	Ariel Pasternak
Carina Hayek	Nancy Kohn	Caitlin Meagher	Laura Pauli
Gregory Heller	Randi Korn	Sid Mehta	Emily Peck
Mark Hellermann	Chelsea Krahn	Nancy Mendrala	Danielle Pelaez
Molly Hemaizia	Paula Kreissler	Lori Mercer	Jose Francisco Pelaez
Mary Henderson	Kelly LaMay	Maximilian Merrill	Megan Peters
Sarah Hershey	Robyn Landis	Suzanne Michaud	Genevra Pflaum
Renee Hicks	Lisa Landsman	Mark Middleton	Sarah Phillips
David Hillman	Carrie Lawliss	Elena Minton	Marguerite Pierce

Larna Pittiglio	Lisa Salsberg	Greg Spragg	Deborah Ventricelli
Ana Plana	Rose Saltamacchia	Marc Spronk	Roger Vest
Daniel Podmirseg	Ismail Samad	Sura Sravan	Janet Viader
Bernard Pollack	SamiChakra LLC	Jay Steele	Tim Villard
Mark Popplewell	Alicia Santiago	Rebecca Steiner	Miguel Villarreal
Jonathon Porritt	Steven Satterfield	Phoebe Stephens	Camilla von Burgsdorff
Gerard Pozzi	Sharon Schafer	Ricky Stephens	Richard Wallick
Lynn Prehm	Rowena Scherer	Dan Stern	Julie Wang
Bernie Prince	Naomi Schettini	Elizabeth Stevenson	Jane Ward
Amanda Pumphrey	Christina Schmitt	Emily Stone	Danny Warrick
Giovanni Quaratesi	Lee Schneider	Amanda Storey	Rita Wasserman
Diane Ragone	Anne Schwartz	Amber Stott	Hilary Watson
Skye Raiser	Angelica Seader	Ladawn Strickland	Tim Watson
Florencia Ramirez	Second Harvest Heartland - St. Paul, MN	Heath Strock	Sandy Webb
Candi Reddick	Maddie Seibert	Amanda Strombom	Russ Webster
Sarah Red-Laird	Bruce Seidel	Peter Strugatz	Marla Weinman
Timothy Redmond	Miriam Seidel and David Blaushild	Ayisha Stucker-Gassi	Alisa Weinstein
Tim Regan	Marsha Seidelman, M.D.	Julie Suttle	Tamra Westbrooks
Joshua Reiter	Nina Sevilla	Jill Tardiff	Dick White
Amy Rice	Rachel Shapiro	Gretchen Tartakoff	Rick Whitney
Christina Rice	Jon Shaw	Joseph Tassone	Allison Wilcoxson
Katharine Richards	Tong Shen	Dean Terry	Emily Wilkins
Eleni Rigsby	Joanne Sherif	Theodore Theoharis	Michele Williams
Olga Rizhevsky	Dan Silverstein	Philip Thompson	Gabrielle Wilson
Margaret Rodriguez V.	Caitlin Simmons	Kristi Tisdale	Dustin Windham
Jessica Rogala	Jared Simon	Danielle Todd	Erin Wnorowski
Jaclyn Rohel	Michael Simpson	Jake Tracy	Lynn Wolsted
Jessica Romero	Yona Sipos	Esther Trakinski	Peter Wong
Richard Rominger	Sarah Small	Thu Tran	Lori Yarvis
Emma-Kate Rose	Alexis Smith	Ted Treanor	Nancy Yavorsky
Nikki Rose	Andrew F. Smith	Daniel Trott	Bill Young
DeJuan Roy	Beth Ostdiek Smith	Stephanie Turman	Marv Zauderer
Bruce Rubin	Elizabeth Smith	Adrienne Udarbe	Wen Zeng
Karen Rugg	Justin Smith	Jason Umlas	Anthony Zolezzi
Ronda Rutherford	Kelly Smith	Gunhild Valbjørn Skov	
Kyle Ryan	Chad Snader	Sabine Valenga	
Talha Sabri	Sieg Snapp	Dr. Erna van Duren	
Shauna Sadowski	Victoria Snider	Wiebren van Stralen	
Mikki Sager	Mike Spade	Maggie Vander Pol	
Amarjit Sahota		Kellie Vehlies	
Laury Saligman		James Veilleux	



STAFF



BERNARD POLLACK // CHAIRMAN OF THE BOARD

Bernard Pollack serves as Food Tank's Chairman of the Board. He is an expert at non-profit and union campaigning and communications. He currently serves as Communications Director for Food Tank. He has spent more than ten years organizing state and national campaigns for the National AFL-CIO that has resulted in the election of dozens major pro-worker candidates and laws in California, Kentucky, Minnesota, Oregon and Pennsylvania. He has developed communication programs for labor organizing all over the U.S. and has worked extensively with media reporting on workers' issues. He holds an M.A. in political management from The George Washington University School of Political Management and a B.A. from the Elliot School of International Affairs at The George Washington University.



DANIELLE NIERENBERG // PRESIDENT

Danielle Nierenberg is President of Food Tank and an expert on sustainable agriculture and food issues. She has written extensively on gender and population, the spread of factory farming in the developing world and innovations in sustainable agriculture. Danielle founded Food Tank, a 501(c)(3) non-profit organization, in 2013 as an organization focused on building a global community for safe, healthy, nourished eaters. Already, the organization boasts more than 70 major institutional partners including the Rockefeller Foundation, the Chicago Council on Global Affairs, the Christensen Fund, IFPRI, IFAD, the Barilla Center for Food & Nutrition, Oxfam America, Slow Food USA, FAO, and the Sustainable Food Trust. Danielle has also recruited more than 40 of the world's top leaders in food and agriculture policies and advocacy work as part of Food Tank's Advisory Board. The organization highlights hope, success, and innovative ideas in our food system through research articles and interviews and hosts Summits in major cities including Washington, D.C., New York City, and Seattle. These events feature incredible speakers in interactive panels moderated by top food journalists, focusing on topics like food and nutrition, the future of farming, and food policy. Prior to starting Food Tank, Danielle spent two years traveling to more than 35 countries across sub-Saharan Africa, Asia, and Latin America, meeting with farmers and farmers' groups, scientists and researchers, policymakers and government leaders, students and academics, along with journalists, documenting what's working to help alleviate hunger and poverty, while protecting the environment.



VANESA BOTERO-LOWRY // DIRECTOR OF OPERATIONS

Vanesa has worked in non-profit operations, finance, and data management for more than a decade. Her passion is creating strong systems so that non-profits can more efficiently use their resources to do what they do best – make the world a better place. She has worked and volunteered in a variety of community-based organizations focused on educational equity, social justice, labor rights, digital equity, social support for persons living with HIV/AIDS, community history, and

the arts. She holds a Bachelor's degree in Classics/Anthropology from New College of Florida and a Masters in Public Affairs with a Portfolio in Non-Profit and Philanthropic Studies from the University of Texas' LBJ School of Public Affairs.



MCKENNA HAYES // EDITORIAL DIRECTOR

McKenna is the Editorial Director for Food Tank. She holds an M.A. in Food and Agricultural Law and Policy from Vermont Law School and a B.S. in Public Communications from the University of Vermont. She currently resides in Burlington, Vermont and enjoys yoga, snowboarding, hiking, and swimming in her free time.



EMILY PAYNE // EDITOR

Emily is a food system writer and editor. She covers food and nutrition policy while serving as a content and SEO consultant for companies focusing on sustainability and food system innovations. She graduated from Boston University and currently lives in Brooklyn, New York.



LAURA PEARSE // DIGITAL AND DEVELOPEMENT

Laura helps launch, optimize, and grow impactful brands using design, development, and growth strategies. She is a designer, developer, business focused, and total tech junkie. With a background in digital marketing + analytics, and experience ranging from web design and development to print, product, and packaging design, she is diverse in my perspective and brings a multi-faceted approach to each task and project. Laura is a graduate of North Park University and currently resides in Tennessee.



ALESA UPHOLZER // ART DIRECTION

Alesa leads the art direction for Food Tank collateral, reports, guides and print materials. She earned her degree in graphic design and marketing from Marietta College. Alesa is an award-winning freelance graphic designer, specializing in print design and creative marketing. She has worked with large corporations, small businesses and non-profits to create powerful marketing pieces for more than 20 years. She currently resides in Cleveland, Ohio.



EVA PERRONI // RESEARCH AND WRITING FELLOW

Eva Perroni was a Research & Writing Fellow at Food Tank and a freelance researcher-writer and activist focused on promoting sustainable food systems. She holds an MA in Development Studies from the University of Melbourne, maintaining a strong research focus on global food security and food and agriculture politics. From learning traditional Sicilian recipes in her Nonna's kitchen to campaigning for Food and Climate Justice, Eva's love and passion for fair and healthy food are continuously growing. Follow Eva's food reporting at EvaPerroni.com



ELLIOTT BRENNAN // RESEARCH AND WRITING FELLOW

Elliott is a farmer and a Research & Writing Fellow at Food Tank. His research interests include global food security and the role of agriculture in economic development. He has a B.A. in English from Yale University.



BRIAN FREDERICK // RESEARCH AND WRITING FELLOW

Brian Frederick is a Research & Writing Fellow at Food Tank. He received a dual-B.S. in Chemistry/Biomolecular Science and an M.S. in Chemistry from Clarkson University, as well as an M.S. in Biochemistry and Molecular Biophysics at the University of Pennsylvania. Brian has worked in academia, nonprofit research institutions, and pharmaceutical companies researching biofuels, cancer, and immune health. Lastly, he is an avid traveler and loves the outdoors.



MIRANDA MARTIN // RESEARCH AND WRITING FELLOW

Miranda is a Research & Writing Fellow for Food Tank. Miranda's interest in food systems originated while she studied anthropology at George Mason University. During the three years after graduating, she worked at a research organization focused on the of children and youth, where her project work introduced her to topics including healthy schools

legislation, school nutrition, and healthy eating programs. Miranda is also active with food-focused organizations in Washington, D.C., volunteering with farmers' markets and interning with a school-based food education program for elementary schoolers.



MICHAEL PEÑUELAS // RESEARCH AND WRITING FELLOW

Michael is a Research & Writing Fellow with Food Tank, as well as a farm hand, scholar, and community organizer based in northwest Washington State. Michael graduated in 2017 with a Master's in Environmental Policy and Management from the Stanford University School of Earth, Energy, and Environmental Sciences. He also holds a B.S. from the same program with concentrations in food systems and in conservation ecology. Get in touch at michael(at)foodtank(dot)com, find out more about his work at www.michaelpenuelas.com, or follow him @mmpenuelas. He was born and raised on Duwamish land.



MADelyn VITAL // RESEARCH AND WRITING FELLOW

Madelyn Vital is a Research & Writing Fellow at Food Tank, and a food policy, environmental health, and waste reduction advocate. She enjoys working toward sustainable solutions with local public health, food security, and waste reduction organizations in N.C. Before joining Food Tank, Madelyn served as a Research Assistant in the Food and Agriculture Clinic at Vermont Law School, a Litigation Extern in the Waste Management Section of the N.C. Department of Justice, and a Law Clerk for EPA Region III. Madelyn holds a J.D. and a Masters in Environmental Law & Policy from Vermont Law School, and a B.A. in Environmental Studies from UNC-Chapel Hill. In her free time, she enjoys outdoor recreation, nature photography, and traveling.



foodtank
WWW.FOODTANK.COM

317 Royal Street, Suite 4 | New Orleans, LA 70130
Contact our President, Danielle Nierenberg: 202-590-1037 (cell), Danielle@FoodTank.com