



foodtank
ANNUAL REPORT

2013
2014



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WELCOME FROM THE PRESIDENT



In January 2013, when Food Tank launched, we weren't sure we'd make it past our first year — or even our first month.

We were the epitome of a scrappy start-up. Our entire team was comprised of volunteers, and we didn't have much initial capital.

We knew that we had unique timing; interest in food and agriculture is at a tipping point, and more and more people, like you and me, want not only to eat better themselves, but realize that everyone needs to eat better. And we realize that farmers and food workers deserve a living wage. This growing interest includes the proliferation of farmers' markets in the United States and ongoing debates in Congress about school lunches, to youth in Europe, sub-Saharan Africa, and Latin America wanting to become involved in the food system as farmers, as entrepreneurs, and as scientists. And there's a growing cadre of people, old and young alike, who are concerned about food loss and waste, urban farming, innovations to improve access to nutritious food, and much more.

This energy and enthusiasm for cultivating a better food system is global, and it fuels Food Tank's work. Ultimately, our mission is to help grow the movement by being a hub for all the great things already happening in fields, kitchens, laboratories, classrooms, and boardrooms around the world. These innovations and practices have the potential to be replicated and scaled up, but don't always get the attention, research, and investment they need.

From day one of Food Tank, the momentum from our audience was remarkable. We started by publishing new research and articles on our website several times every day, seven days a week. And the word about Food Tank spread quickly. Soon, we were breaking 125,000 unique visitors a month on our website. We reached more than 100,000 followers across social media channels. Our newsletter list broke 100,000 subscribers. Our videos were getting more than 40,000 views. We began appearing in major media worldwide from *The Wall Street Journal* to MSNBC. We began selling out events — from a Broadway Theater in New York, to a church in Ames, to an Italian restaurant in Chicago, and more. We were getting

invitations to speak from the James Beard Foundation, the Hilton Humanitarian Awards, the World Food Prize, and many more.

While I don't totally understand how it happened, this I do know: None of this would have been possible without our founding sustainers — all 1,000+ of you who gave an average donation of 50 dollars from more than 60 countries around the world. Nor would any of this been possible without the foundations and organizations who supported us in our first year, allowing me to work on Food Tank full-time and enabling us to hire a research, web, and communications team. Those groups are the Barilla Center for Food & Nutrition, the Food and Agriculture Organization of the United Nations, the Overbrook Foundation, the Christensen Fund, the Stuart Family Foundation, the Small Planet Institute, and the World Vegetable Center. Finally, an organization is only as good as the team behind it. I am blessed to have had the opportunity to have worked with more than 100 Food Tank contributors and 250 volunteers and guest authors, as well as with an extremely talented team, and particularly two people who made our launch possible — Tom Adkins and Bernard Pollack, who donated thousands of hours to get Food Tank successfully off the ground.

Now that we have a year under our belt, you can expect even bigger, more impactful work from Food Tank in 2014.

And more importantly, I am more hopeful than ever about the future of food — from urban agriculture projects in Chicago, Illinois and the growing interest in indigenous crops in Ethiopia to the revival of sustainable grazing practices in Brazil and the increasing recognition of the important role that youth and women play in farming. Individuals and research institutions, businesses and governments, restaurants and schools are propelling a change for the better in agriculture. But we have no time to waste.

It's time to invest in a food system that nourishes both people and the planet.

Thank you for your support,

Danielle Neienberg



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VISION. VALUES. FOCUS.

Food Tank was founded in January of 2013 in Chicago, Illinois. Food Tank is a registered 501(c)(3), and all donations are tax deductible. Danielle Nierenberg has served as president since the organization's inception.

VISION: Building a global community for safe, healthy, nourished eaters.

VALUES: Educate. Inspire. Advocate. Change.

MISSION: Food Tank is a nonprofit organization focused on building a global community for safe, healthy, nourished eaters. We spotlight environmentally, socially, and economically sustainable ways of alleviating hunger, obesity, and poverty, and we create networks of people, organizations, and content to push for food system change.

FROM JANUARY 2013 THROUGH THE END OF MARCH 2014 OUR KEY FOCUS AREAS WERE:

CHANGING THE METRICS:

For decades, the most comprehensive measures of the global food system’s success have been based primarily on yields and calories. Experts, consumers, and farmers have yet to develop more accurate metrics for evaluating whether the food system contributes to environmental sustainability or social justice. Does the current food system improve water supplies or enhance soil fertility? Does it give farmers a range of income sources and create economic stability? Does it help empower youth or improve gender equality?

HUNGER VERSUS OBESITY:

Nearly 1 billion people go to bed hungry each night, while another 1.5 billion suffer from being overweight to obesity. But the solutions to problems resulting from both malnutrition and overeating are the same — creating a food system that actually nourishes people — rather than simply focusing on filling them up — while also creating healthful, safe, and accessible food production.

FOOD WASTE:

Globally, 30 to 40 percent of all food is wasted from field to plate. This percentage amounts to roughly 1.3 billion tons of waste each year. In the developing world, pests, disease, and a lack of infrastructure to store and transport crops prevents food from reaching markets or the tables of the needy, and in the industrialized world, consumers waste an equal amount by throwing food away.

YOUTH:

One third of all children born in the year 2000 will suffer from diabetes, and the current generation may also face shorter lifespans than their parents. Malnutrition contributes to 2.6 million deaths of children under five each year. These troubling facts have led today’s youth to be more cognizant of the issues than previous generations — and more active.

From college campuses to family farms, young people today are finding ways to make a difference in their communities.

URBAN AGRICULTURE:

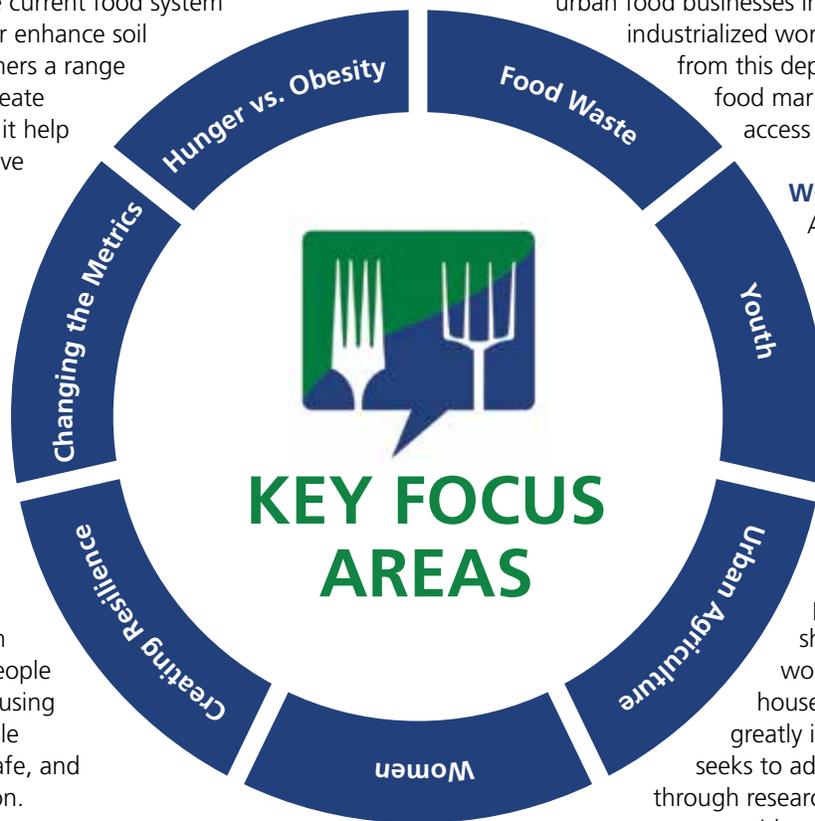
Many urban dwellers’ access to healthy food usually depends on the amount of money they have, and food purchases can absorb 80 percent of their incomes. Additionally, by 2050, some 80 percent of the population will live in cities. Food Tank highlights and addresses how agriculture and urban food businesses in both the developing and industrialized worlds can release people from this dependence on the global food market and provide better access to locally-sourced food.

WOMEN:

According to the Food and Agriculture Organization of the United Nations (FAO), farms run by women tend to experience 20 to 30 percent less yield than farms run by men. The FAO attributes this gap to inequalities in accessing productive resources rather than physical ability. Studies show that by empowering women, yields increase and household nutrition is also greatly improved. Food Tank seeks to address these crucial issues through research, dialogue, and increased engagement with women farmers.

CREATING RESILIENCE:

Agricultural and food systems, as they stand, currently are unsustainable — for the environment, for human health, and for the well-being of both producers and consumers. As previously stated, agriculture now contributes some 30 percent of all greenhouse gas emissions, and industrial agriculture has contributed to a loss of 75 percent of crop diversity since the early 1900s. Food Tank focuses on combining both “high” and “low” technologies, including digital infrastructure and agroecological practices, to provide farmers with a unique opportunity to increase incomes through entrepreneurial activities while also protecting the environment.





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IMPACT HIGHLIGHTS

Nearly 1 billion people around the world regularly go hungry, while more than one-third of global food produced is wasted every year. For the first time in history, malnutrition and overeating are evident in the same countries and even the same families. Agricultural and food systems as they stand currently are unsustainable — for the environment, human health, and the well-being of both producers and consumers. We need to find a much different, more comprehensive, and sustainable way to feed the world — and we need to do so now.

Food Tank has propelled positive change by marshaling increased awareness and research to the global food dialogue and by encouraging more investment in environmentally sustainable food and agriculture initiatives and innovation.

We've worked to reframe the current policy conversation about the global food system through public education, convening and events, aggregation and dissemination of current research and innovation, and execution of new, independent research. We've also worked to align agricultural systems with nutritionally sound and environmentally responsible food systems, and sustainable growth for farmers and entrepreneurs with healthy food for eaters.

But much more work remains. While Food Tank and its lean, dedicated staff have begun to lay the groundwork of an educated, engaged, and motivated grassroots movement, we still need to scale our audience and impact and empower more diverse voices to participate in the food movement. Food Tank



is uniquely poised to tackle the complexities surrounding the global food crisis while continuing to offer innovative, practical, and tangible 21st century solutions. All over the world people see Food Tank as their go-to organization for information to learn, gather, and act, in order to build a more sustainable food system. These eaters, policymakers, donors, businesses, academics, and activists realize that connecting with Food Tank is not just about joining an organization, but getting behind concrete actions for real change.

FOOD TANK IS BECOMING THE GO-TO SPACE AROUND FOOD AND AGRICULTURE ISSUES

From January 2013 through March 31, 2014 Food Tank had forged strong strategic relationships with desired media partners, and had been granted a regular column, been cited, interviewed, or published in hundreds of media outlets worldwide including outlets as diverse as *The Wall Street Journal*, *Bloomberg Business Week*, *The Economist*, *The Guardian* (UK), *The Telegraph* (UK), *The New York Times*, *The Washington Post*, *The China Daily*, *Voice of America*, *MSNBC*, *Fox News*, *CCTV*, *People Magazine*, *National Public Radio*, *Xinhua News Service* (China); *La Repubblica* (Italy); *Macleans* (Canada); *Christian Science Monitor*, *USA Today*, *Al Jazeera*, and *The Huffington Post*, among others.

Food Tank has established an unprecedented academic network of professors who teach about food, nutrition, agriculture, and other related topics. Food Tank amassed a database of nearly 10,000 members, including the 1,000 highest ranked universities around the world.

In its first year alone, Food Tank’s weekly newsletter had **111,000 subscribers**.

Food Tank’s Executive Director Danielle Nierenberg has more **103,000 Twitter followers**, and Food Tank has more than **51,000 Twitter followers**. *The Guardian* named Food Tank one of the **top 10 best Twitter accounts on sustainable food**.

Food Tank amassed more than **100,000 fans on Facebook (with ongoing direct engagement from 300,000+ people weekly)**. One Facebook image alone was recently shared **more than 75,000 times**. **Food Tank also has built sizable audiences on Instagram (10,500 followers) and Pinterest (nearly 5,000 followers)**.

FoodTank.com sees average web traffic of roughly **4,000 daily unique visitors** and **over 120,000 monthly unique visitors**. *Forbes Magazine* named Food Tank one of the top four websites



worldwide around food issues. **Food Tank publishes at least three times daily, seven days a week** on FoodTank.com, other like-minded social media channels, and through video, written columns, and articles.

More than 1,000 donors from more than 60 countries have given an average gift of 50 dollars, and we have additional institutional support from foundations like the Overbrook Foundation and Stuart Family Foundation as well as organizations like the Barilla Center for Food and Nutrition, the Christensen Fund, and the Food and Agriculture Organization of the United Nations.

Food Tank launched a 30-member advisory group of some of the world's leading food experts and initiated formal partnerships with more than 20 organizations including Oxfam America, International Fund for Agricultural Development (IFAD), Food and Agriculture Organization of the United Nations, Global Forum on Agriculture Research (GFAR), International Food Policy and Research Institute (IFPRI), United Nations Environment Programme (UNEP), Slow Food USA, Ashoka, the World Rural Forum, and more.

Sold-out events across the United States including a food waste event where Food Tank rented out a Broadway theater in New York City and the lineup of speakers included Wasted Food, GrowNYC, CityHarvest, AmpleHarvest.org, the UN Environment Programme, the U.S. Environmental Protection Agency, the U.S. Department of Agriculture, Harvard University Law School, One Acre Fund, Feeding the 5000, Natural Resources Defense Council, Edible Communities, and many more.

Food Tank principals spoke or participated in more than 60 major events in 2013, including the Third Annual James Beard Foundation Leadership Awards (New York, NY); Conrad N. Hilton Humanitarian Symposium (New York, NY); 40 Chances: Finding Hope in a Hungry World [FT hosted w/the Chicago Council on Global Affairs] (Chicago, IL); Food, Land, and Small Planet Producers [FT hosted w/Oxfam America] (Ames, IA); ECHO 20th International Agriculture Conference (Fort Myers, FL); Fourth National Conference for Women in Sustainable Agriculture (Des Moines, IA); World Technology Summit and Awards 2013 (New York, NY); Barilla Center for Food & Nutrition 5th International Forum on Food and Nutrition (Milan, Italy); World Food Prize (Des Moines, IA); Sustainable Food Trust International Conference (London, England); Rachel's Network's Sustainable Agriculture: Seeding the Future of Food (Austin, TX); and many more.

GENERATING ATTENTION TO THE UNITED NATIONS DAYS

Food Tank partnered with the Barilla Center for Food and

Nutrition to draw attention to the major United Nations Days.

Highlights of successes include the following:

World Water Day. Op-eds/articles in *The New Jersey Star Ledger*, *The Daily Herald (IL)*, *San Jose Mercury News & the Oakland Tribune*, *Milwaukee Journal-Sentinel*, *The Miami Herald*, *Anchorage Daily News (AK)*, *The Savannah Morning News (GA)*, *AlterNet*, and dozens more. Eight pieces on Food Tank and a special newsletter that generated more than 275,000 views.

World Health Day. Op-eds/articles in *The Kansas City Star (MO)*, *North Carolina News Observer (NC)*, *Lexington Herald Leader (KY)*, *The Herald (PA)*, *The Buffalo News (NY)*, *The Vancouver Sun (Canada)*, and many more. Seven pieces on Food Tank, hundreds of social media shares, and a special newsletter that generated more than 295,000 views.

Earth Day. Op-eds/articles in *Grist*, *The Examiner*, *The Huffington Post*, *Mother Nature Network*, *The British Columbia Democrat*, *The Star Herald*, *Pakistan Today*, and many more. Five pieces on Food Tank, hundreds of social media shares, and a special newsletter that generated more than 245,000 views.

World Food Day. Op-eds/articles in *Reuters*, *The Denver Post*, *The Guardian*, *Progressive Magazine*, *Examiner.com*, *Yahoo News*, and *Inter Press News*. Six pieces on Food Tank, hundreds of social media shares, and a special newsletter that generated more than 215,000 views.

INTERNATIONAL YEAR OF FAMILY FARMING

Food Tank partnered with the Food and Agriculture Organization to promote and build attention for the International Year of Family Farming (IYFF).

Each week Food Tank featured an original story or interview around the IYFF. Combined, these generated more than 500,000 article and newsletter reads, 25,000 shares on Facebook, 5,000 Tweets, and much more. This weekly series was also regularly picked up as part of an agreement with *The Christian Science Monitor*.

Additionally, Food Tank and the FAO were able to generate more than 300 major news outlets in support of IYFF, including op-eds in *Thahn Nien News (Vietnam)*, *Punch (Nigeria)*, *The Progressive Magazine*, *Dawn (Pakistan)*, *The Moscow Times (Russia)*, *The Telegraph (UK)*, and *The Guardian (UK)*, and articles in *National Geographic*, *Yahoo Finance*, *Reuters*, *TreeHugger*, *TakePart*, *The Huffington Post*, and many, many more.

Food Tank also released a major research report called "Food

Tank By the Number: Family Farming.” This report was covered in dozens of major news outlets and downloaded more than 10,000 times.

As a companion to the report, Food Tank also released a special video in partnership with Greener Media called You + Family Farmers = A Well Nourished World. This video was viewed nearly 50,000 times and was presented at major events including a special panel discussion with Michael Pollan near San Diego, California; an event with Will Allen of Growing Power in Chicago, IL; and to major global conferences around family farmers in Rome, Hungary, and Quebec City.

INDIGENOUS VEGETABLES/ENSET

Food Tank partnered with the Christensen Fund to highlight the importance of enset — a crop indigenous to Ethiopia — and

other indigenous and traditional crops. Enset, in particular, provides an important source of nutrition, feed for livestock, material for shelter and clothing, and income for farmers.

Successes include more than a dozen articles featured on Food Tank that generated nearly 25,000 shares. A video produced by Food Tank called “Humans NEED and EAT Biological Diversity!” generated more than 23,000 views.

Articles featuring enset were published in *Addis Fortune* (Ethiopia), *AllAfrica*, *The Mail* and *Guardian* (South Africa), and *The Christian Science Monitor*.

Pictured below: An enset farmer tends to his crops in Ethiopia (International Livestock Research Institute)





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BOARD OF DIRECTORS

BRIAN HALWEIL

Brian Halweil is the editor of *Edible East End* and co-publisher of *Edible Brooklyn* and *Edible Manhattan* magazines, devoted to chronicling the food communities in and around New York City.

He is also a senior fellow at the Worldwatch Institute, where his work has focused on organic farming, biotechnology, hunger, and rural communities. He describes the evolving local food movement in his most recent book *Eat Here: Reclaiming Homegrown Pleasures in a Global Supermarket*.

Brian has traveled and lived in Mexico, Central America and the Caribbean, and East Africa learning indigenous farming techniques and promoting sustainable food production. In college, he worked with California farmers interested in reducing their pesticide use, and set up a 2-acre student-run organic farm on the campus of Stanford University.

He writes from Sag Harbor, NY, where he and his family keep a home garden and orchard, and raise oysters.

DAN MORRISON

Dan is the founder of IMAGINE SOCIAL GOOD, which helps social innovators realize the change they want to see in the world.

Dan Morrison is the Chief Do-Gooder at Imagine Social Good, a consulting firm focused on making sure social innovators achieve the change they want to see in the world through sound business models and cost-effective digital marketing. Previously, Dan founded Citizen Effect, a digital crowdfunding platform that allowed anyone to mobilize their friends and family to complete a small but critical project for a community in need. Before trying to change the world for the better, he was a management consultant at Prophet where he worked with Fortune 500 companies to make their brands and businesses more profitable. He graduated with honors from the University of Notre Dame and received his masters degree in Middle Eastern Studies from the University of Chicago.

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DANIELLE NIERENBERG

Danielle Nierenberg is President of Food Tank (www.FoodTank.com) and an expert on sustainable agriculture and food issues. She has written extensively on gender and population, the spread of factory farming in the developing world, and innovations in sustainable agriculture.

Danielle co-founded Food Tank 501(c)(3) in 2013 as an organization focused on building a global community for safe, healthy, nourished eaters. Already, the organization boasts more than 20 major institutional partners including Bioneers, the Chicago Council on Global Affairs, the Christensen Fund, IFPRI, IFAD, the Global Forum on Agriculture Research, Oxfam America, Slow Food USA, the UNEP, the UNDP, FAO, and the Sustainable Food Trust. Danielle has also recruited more than 40 of the world’s top leaders in food and agriculture policies and advocacy work as part of Food Tank’s Advisory Board. The organization will be hosting the 1st Annual Food Tank Summit in January 2015, partnering with George Washington University.

Prior to starting Food Tank, Danielle spent two years traveling to more than 35 countries across sub-Saharan Africa, Asia, and Latin America, meeting with farmers and farmers’ groups, scientists and researchers, policymakers and government leaders, students and academics, along with journalists, documenting what’s working to help alleviate hunger and poverty while protecting the environment.

Her knowledge of global agriculture issues has been cited widely in more than 8,000 major print and broadcast outlets worldwide, including The New York Times, The Wall Street Journal, USA Today, the International Herald Tribune, The Washington Post, BBC, MSNBC, Fox News, CNN, The Guardian (UK), The Telegraph (UK), Le Monde (France), The Mail and Guardian (South Africa), The East African (Kenya), TIME magazine, the Associated Press, Reuters, Agence France Presse,

Voice of America, The Times of India, The Sydney Morning Herald, and many, many more.

Danielle has authored or contributed to several major reports and books, including Happier Meals: Rethinking the Global Meat Industry (2005), State of the World 2011: Innovations that Nourish the Planet (Editor and Project Director, 2011), Eating Planet 2012 (2012), Food and Agriculture: The Future of Sustainability (2012), and Food Tank by the Numbers: Family Farming Report.

A natural leader, she has spoken at hundreds of major conferences and events all over the world, including The World Food Prize/Borlaug Dialogues (2010 and 2012), the Rio+20 Conference on Sustainable Development (2012), the Third Annual James Beard Foundation Leadership Awards (2013), UNFCCC COP 16 (2012), the Barilla Center for Food Nutrition Annual Forums (2011 2012, 2013), Edible Institute (2014), the Aspen Institute Environment Forum (2011), the European Commission Green Week (2010), Chicago Council Global Food Security Symposium (2014), National Geographic’s Food: A Forum (2014), the Sustainable Food Summit (2012), the Fourth National Conference for Women in Sustainable Agriculture (2013), the Sustainable Agriculture and Food Systems Funders Network (2011), the Margaret A. Cargill Foundation (2011), the Hilton Humanitarian Awards (2013), the Bill & Melinda Gates Foundation (2011), the Global Forum and Expo on Family Farming (2014), the Permaculture Conference (2013), the Food and Agriculture Organization (2011), Women Deliver (2013), and many others. Additionally, Food Tank routinely convenes large sold-out events in cities from New York to Chicago.

Danielle has an M.S. in Agriculture, Food, and Environment from the Tufts University Friedman School of Nutrition Science and Policy and spent two years volunteering for the Peace Corps in the Dominican Republic.



Danielle Nierenberg	President
Bernard Pollack	Communications
Tom Adkins	Web and Membership
Sarah Small	Research
Eve Andrews	Research
Caitlin Sammons	Research
Arielle Golden	Research
Gracie Foxwell	Fundraising
Alesa Upholzer	Graphic Design
April Galarza	Research
Brock Swinson	Copy Editor



ADVISORY GROUP

Food Tank partners with the following leaders of the food movement.



Abdou Tenkouano

Abdou Tenkouano is an agricultural scientist and the Regional Director for Africa at AVRDC–

The World Vegetable Center, currently stationed in Mali.



Baldemar Velásquez

Baldemar Velásquez is the president and founder of the Farm Labor Organizing Committee

(FLOC), AFL-CIO.



Dan Pullman

Dan Pullman is a partner at Fresh Source Capital, LLC, a Boston-based investment firm focused on sustainable

food and agriculture.



Aksel Nærstad

Aksel Nærstad is the Development Policy Senior Advisor for Hunger and Food Security for

Utviklingsfondet (The Development Fund), a Norwegian NGO dedicated to promoting a fairer distribution of the world's resources, sustainable development, local participation in promoting democracy and human rights, reducing poverty, and protecting the environment.



Cary Fowler

Cary Fowler currently serves as Senior Advisor to the Global Crop Diversity Trust, of which he was the

Executive Director until 2012.



Dave Andrews

Dave Andrews is a Senior Representative for Food & Water Watch, a Washington, D.C.

-based think tank.



Chuck Benbrook

Chuck Benbrook works at the Center for Sustaining Agriculture and Natural Resources (CSANR) as a

Research Professor.



Dyno Keatinge

Dyno Keatinge is the Director-General of AVRDC–The World Vegetable Center.



Edward Mukiibi

Edward Mukiibi is a Vice-President of Slow Food International and the founder of Developing Innovations in School Cultivation (Project DISC), a partner of Slow Food International's convivium in Kampala, Uganda.



Erik Nielsen

Erik Nielsen is a Senior Advisor for Multilateral Institutions and Global Affairs at the newly created Department of Foreign Affairs, Trade, and Development in Ottawa, Canada.



Federica Marra

Federica Marra won the 2012 Barilla Center for Food & Nutrition Young Earth Solutions competition with the project "Manna From Our Roofs."



Geeta Maker-Clark

Geeta Maker-Clark is a board-certified integrative family physician, coordinator of Integrative Medical Education, and Clinical Assistant Professor at the Pritzger School of Medicine, University of Chicago, and is on the faculty at the University of Chicago NorthShore Family Medicine Residency program.



Hans Herren

Hans Herren is an internationally recognized scientist, President and CEO of the Millennium Institute, and co-founder and President of the Swiss foundation, Biovision.



Jen Chapin

Jen Chapin is a singer-songwriter, educator, mother, and food justice activist. She is a longtime Member of the Board of WhyHunger, founded in 1975 by her late father Harry Chapin.



Jerry Glover

Jerry Glover is a Senior Sustainable Agricultural Systems Advisor at the U.S. Agency for International Development (USAID).



Jessica Fanzo

Jessica Fanzo is a nutritionist, professor, and expert in the fields of immunology and biodiversity.



Jonathan Bloom

Jonathan Bloom is an author and journalist whose work has appeared in The New York Times, The Washington Post, and The Boston Globe.



Lauren Sorkin

Lauren Sorkin is specialist in environment, climate change, and knowledge management, currently working in the Viet Nam Resident Mission of the Asian Development Bank (ADB).



Lisa Pino

Lisa Pino is Deputy Assistant Secretary for the Office of the Assistant Secretary for Civil Rights at the U.S. Department of Agriculture.



Michael Croft

Michael is a first generation farmer and operates a vertically integrated, value adding, field-to-fork operation that bridges the city-country divide. Michael is also a director of several Australian Industry organizations, a leader in the Slow Food movement, President of the Australian Food Sovereignty Alliance, and a Fellow of the Australian Rural Leadership Foundation.



Michael Tlusty

Dr. Michael Tlusty is the Director of Ocean Sustainability Science at the New England Aquarium and is on the Research Faculty at the University of Massachusetts Boston.



Molly Anderson

Molly Anderson has focused her career on food systems, studying science and policy from the perspectives of farmers, consumers, and citizen activists. She currently holds the Partridge Chair in Food & Sustainable Agriculture Systems at College of the Atlantic in Bar Harbor, Maine.



Nancy Karanja

Nancy Karanja is a professor of soil ecology and Director of the Microbial Resource Centre at the University of Nairobi.



Olivier De Schutter

Olivier De Schutter is the UN Special Rapporteur on the Right to Food, and additionally a Professor of Law at the Catholic University of Louvain and the College of Europe (Natolin).



Ralph Loglisci

Ralph Loglisci is a national food and health policy writer and media consultant. He's served as the director of communications for several national organizations such as the Pew Commission on Industrial Farm Animal Production, The Berman Institute of Bioethics, and Wholesome Wave.



Sara J. Scherr

Sara J. Scherr is the Founder and President of Ecoagriculture Partners, a nonprofit that works with agricultural communities around the world to develop ecoagriculture landscapes that enhance rural livelihoods, have sustainable and productive agricultural systems, and conserve or enhance biodiversity and ecosystem services.



Stephanie Hanson

Stephanie Hanson has been the Director of Policy and Outreach at One Acre Fund since 2009.



Richard Munang

Dr. Richard Munang is currently the UN Environment Programme (UNEP) Regional Climate Change Programme Coordinator for Africa.



Sarah Kalloch

Sarah Kalloch, Senior Advisor at Oxfam America, builds power in the United States to support stronger food security policy.



Tom Pesek

Thomas Pesek is a Partnership Officer at the North American Liaison Office, IFAD (Roundtable Sherpa).



Wenonah Hauter

Wenonah Hauter is the Executive Director of Food & Water Watch, the Washington, D.C.-based group working to make sure that the food and water supply is safe, accessible, and sustainable.



Roger Thurow

Roger Thurow is a Senior Fellow on Global Agriculture and Food Policy at the Chicago Council on Global Affairs. Before becoming a Senior Fellow, Thurow worked for The Wall Street Journal for three decades.



Sithembile Ndema Mwamakamba

Sithembile Ndema Mwamakamba is a Programme Manager with the Food, Agriculture and Natural Resources Policy Analysis Network (FANRPAN) based in Pretoria, South Africa.



We have a REAL opportunity to build a better food system — and we can ALL be part of that change.

— Danielle Nierenberg



ORGANIZATIONAL PARTNERS

Food Tank is proud to partner with the following organizations.



AGRICULTURAL TRANSITION

ag-transition.org/

Agricultural Transition is a multi-organizational collaborative project that contributes to the development of global sustainable agriculture. The initiative's numerous case studies, reports, and projects provide information on new, environmentally-conscious innovations in farming, largely drawing on the experience of peasants and other small-scale food producers.



AVRDC-THE WORLD VEGETABLE CENTER

avrdc.org

AVRDC-The World Vegetable Center, an international nonprofit research and development institute, is committed to alleviating poverty and malnutrition in the developing world through the increased production and consumption of nutritious and health-promoting vegetables.



BARILLA CENTER FOR FOOD AND NUTRITION

www.barillacfn.com/en/

The Barilla Center for Food and Nutrition is a center of multidisciplinary analysis and proposals dealing with the world of nutrition and food by relating it to connected issues: economics, medicine, nutrition, sociology, and the environment.

**BIONEERS**

www.bioneers.org/

Bioneers is a nonprofit organization that highlights breakthrough solutions for restoring people and planet. Since 1990, Bioneers has served as a fertile hub of social and scientific innovators with nature-inspired approaches to the world's most pressing environmental and social challenges.

**CENTER FOR INTERNATIONAL FORESTRY RESEARCH**

www.cifor.org/

The Center for International Forestry Research (CIFOR) addresses the problem of deforestation, which impacts the livelihood of a quarter of the people on the planet and endangers biodiversity.

**CHICAGO COUNCIL ON GLOBAL AFFAIRS**

www.thechicagocouncil.org/

The Chicago Council on Global Affairs, founded in 1922 as The Chicago Council on Foreign Relations, is a leading independent, nonpartisan organization committed to influencing the discourse on global issues through contributions to opinion and policy formation, leadership dialogue, and public learning. The Chicago Council brings the world to Chicago by hosting public programs and private events featuring world leaders and experts

with diverse views on a wide range of global topics. Through task forces, conferences, studies, and leadership dialogue, the Council brings Chicago's ideas and opinions to the world.

**CHRISTENSEN FUND**

www.christensenfund.org/

The Christensen Fund believes in the power of biological and cultural diversity to sustain and enrich a world faced with great change and uncertainty. They focus on the biocultural — the rich but neglected adaptive interweave of people and places, culture and ecology. Their mission is to buttress the efforts of people and institutions who believe in a biodiverse world infused with artistic expression, and they work to secure ways of life and landscapes that are beautiful, bountiful, and resilient.

**COMMUNITY FOR ZERO HUNGER**

www.zerohungercommunity.org/

The Community for Zero Hunger is an independent initiative that identifies specific priorities, knowledge, experiences, and sustainable solutions, and also provides a platform for collaboration to support the UN Zero Hunger Challenge. The goals of the Hunger Challenge include 100 percent access to adequate food all year round, zero stunted children less than two years of age, sustainable food systems, a doubling in smallholder productivity and income, and zero food loss or waste.

**EAT: STOCKHOLM FOOD FORUM**

eatforum.org/

EAT: Stockholm Food Forum is a three-day global event with over 600 leaders and experts to help develop goals, strategies, and guidelines to meet the interconnected challenges of hunger and malnutrition, chronic disease, climate change, and environmental degradation.

**ECOAGRICULTURE PARTNERS**

www.ecoagriculture.org/

EcoAgriculture Partners strives for a world where agricultural communities manage their landscapes as ecoagriculture to enable them simultaneously to enhance rural livelihoods, conserve biodiversity and ecosystem services, and sustainably produce crops, livestock, fish, and fiber.

**FOOD DAY**

www.foodday.org/

Food Day is celebrated every year across the United States in October, but the preparations leading up to it are just as important as the day itself. The Food Day organization is raising awareness of the need for a healthier, more sustainable, and more equitable food system.



FOOD MYTHBUSTERS

foodmyths.org/

Food Mythbusters is a project that is spreading the real story of food and debunking persistent myths about sustainable food and farming. They are doing this through compelling media, a new online information center, and grassroots events.



GLOBAL FORUM ON AGRICULTURAL RESEARCH

www.egfar.org/

GFAR's mission is to mobilize all stakeholders involved in agricultural research and innovation systems for development, and to catalyze actions toward alleviating poverty, increasing food security, and promoting the sustainable use of natural resources.



INTERNATIONAL FOOD POLICY AND RESEARCH INSTITUTE (IFPRI)

www.ifpri.org/

The International Food Policy Research Institute (IFPRI), established in 1975, provides research-based policy solutions to sustainably reduce poverty and end hunger and malnutrition. The Institute conducts research, communicates results, optimizes partnerships, and builds capacity to ensure sustainable

food production, promote healthy food systems, improve markets and trade, transform agriculture, build resilience, and strengthen institutions and governance. Gender is considered in all of the Institute's work. IFPRI collaborates with partners around the world, including development implementers, public institutions, the private sector, and farmers' organizations.



INTERNATIONAL FUND FOR AGRICULTURAL DEVELOPMENT

www.ifad.org/

The International Fund for Agricultural Development (IFAD), a specialized agency of the United Nations, was established as an international financial institution in 1977 as one of the major outcomes of the 1974 World Food Conference. IFAD finances agricultural development projects primarily for food production in the developing countries.



MILLENNIUM INSTITUTE

www.millennium-institute.org/

Millennium Institute enables decision-makers to use system dynamics thinking and tools to analyze and understand the interconnectedness among economic, social, and environmental factors, as well as issues of peace and security. This will increase their capacity to implement sustainable policies. MI seeks to play a catalytic role in creating a global network of system thinkers to solve critical 21st century challenge.



NUTRIENTS FOR ALL

nutrientsforall.org/

Nutrients for All is an Ashoka initiative that facilitates a food system that supports the nutrition and health of eaters everywhere. The organization supports research that will change the metrics and tools we use to measure nourishment, and also operates field trials with populations at risk of malnutrition and undernourishment — such as pregnant women, infants, and adolescents — to better understand the most effective methods of ensuring health and nutrition.



OXFAM AMERICA

www.oxfamamerica.org/

Oxfam America is a global organization working to right the wrongs of poverty, hunger, and injustice. As one of 17 members of the international Oxfam confederation, they work with people in more than 90 countries to create lasting solutions. Oxfam saves lives, develops long-term solutions to poverty, and campaigns for social change.



SLOW FOOD USA

www.slowfoodusa.org/

Slow Food USA is part of the global Slow Food network of over 150,000 members in more than 150 countries. Through a

vast volunteer network of local chapters, they link the pleasures of the table with a commitment to protect the community, culture, knowledge, and environment that make this pleasure possible. Their mission as an international grassroots membership organization is good, clean, and fair food for all.



SUSTAINABLE FOOD TRUST

sustainablefoodtrust.org/

The Sustainable Food Trust is committed to facing challenges and exploring solutions for a food production system that causes the least possible harm to both humans and the environment. The Trust works to develop solutions to food system problems in the areas of leadership and collaboration, communications and citizen engagement, and research and policy.



THINK.EAT.SAVE

www.thinkeatsave.org/

Think.Eat.Save, a collaborative initiative of the United Nations Environment Programme (UNEP), United Nations Food and Agriculture Organization (FAO), and other international organizations, works to reverse food loss and food waste by providing consumers, retailers, leaders, and the community with advice and ways to take action to limit wasteful practices.



UNITED NATIONS FOOD AND AGRICULTURE ORGANIZATION

www.fao.org/index_en.htm

The United Nations Food and Agriculture Organization (FAO) is an organization committed to achieving food security for all. The mandate of the FAO is to improve agricultural productivity, contribute to the growth of the world economy, raise levels of nutrition, and better the lives of rural populations. The FAO accomplishes these objectives by creating and sharing critical information about agriculture, food, and natural resources; however, the information does not flow one way. Additionally, the FAO acts as a liaison among different partners with varied levels of expertise to connect those who have the information and those who need it. This turning of knowledge into action creates a mutually reinforcing cycle.

it strives for results while remaining accountable for their efforts — particularly to those who are hungry.



WORLD RURAL FORUM

www.ruralforum.net/

The World Rural Forum (WRF) is a forum for analysis and a rural development observatory. It has agreements with universities and other training or research centers, farmers' associations, and NGOs with strong links to grassroots organizations. WRF is a sponsor of the International Year of Family Farming 2014 (IYFF-2014), which represents family farmers, indigenous communities, and smallholder farmers across the globe.



UNITED NATIONS ZERO HUNGER CHALLENGE

www.un.org/en/zerohunger/#&panel1-1

The challenge of Zero Hunger means zero stunted children less than two years of age, 100 percent access to adequate food all year round, all food systems sustainable, 100 percent increase in smallholder productivity and income, and zero loss or waste of food. The challenge encourages participation by a range of organizations, social movements, and people around a common vision. It promotes effective strategies, more investments, and increased development cooperation in line with existing national and international agreements. And



YOUNG PROFESSIONALS' PLATFORM FOR AGRICULTURAL RESEARCH FOR DEVELOPMENT

ypard.net/

YPARD is an international movement by young professionals FOR Young Professionals for Agricultural Development. YPARD's mission is to serve as a global collective platform through which young professionals can realize their full potential and contribute proactively toward innovative agricultural development.





Photo courtesy of: The World Vegetable Center

foodtank

INSTITUTIONAL SUPPORT



THE WORLD VEGETABLE CENTER

AVRDC – The World Vegetable Center, an international nonprofit research and development institute, is committed to alleviating poverty and malnutrition in the developing world through the increased production and consumption of nutritious and health-promoting vegetables.

The Center mobilizes resources from the public and private sectors to disseminate AVRDC’s improved varieties and production methods in developing countries. We help farmers increase vegetable harvests, raise incomes in poor rural and urban households, create jobs, and provide healthier, more nutritious diets for families and communities.

VEGETABLES: Prosperity for the poor, health for all.

BAY AND PAUL FOUNDATIONS

BAY AND PAUL FOUNDATIONS

One area of interest is Conserving Biodiversity, the Biodiversity Leadership Awards Program developed to advance the careers of individuals with proven capacity to help stem the loss of biological diversity, and to promote the application of scientific rigor to the complex issues surrounding the on-going extinction crisis, the Foundation established the Biodiversity Leadership Awards program in 1995. The BLA Program proved instrumental in bringing the potential for sustainable practices to the forefront of public policy debate, and represented a modest but leveraged investment addressing local and regional aspects of this monumental challenge facing the global community.



Photos courtesy of: Anita Kattakhuzy/Oxfam; Amazon Watch via Overlook Foundation; smallplanet.org



OVERBROOK FOUNDATION

The Overbrook Foundation is a progressive family foundation that supports organizations advancing human rights and conserving the natural environment.

Through its Environment Program, the Foundation supports projects focusing on biodiversity conservation in Latin America, and sustainable production and consumption in the United States. Several grants are also awarded for specific climate change initiatives and organizations using media to increase public awareness of environmental issues. Finally, the environment program launched a new portfolio in 2014 focused on movement building.

STUART FOUNDATION

STUART FAMILY FOUNDATION

The Stuart Foundation is dedicated to the protection, education and development of children and youth. The foundation works toward ensuring that all children grow up in caring families, learn in vibrant and effective schools, and have opportunities to

become productive members of their communities. They focus investments on projects, programs and organizations making an impact in the States of California and Washington.

The foundation partners with selected organizations that: Develop and disseminate innovative programs and practices; Contribute to effective public policy to improve conditions for children and youth; and Support and develop the potential of young people.

In turn, the Stuart Foundation dedicates time, money, expertise and advocacy to each partnership. Many of their partnerships are long-term, and some have spanned over a decade of successful collaboration.



CHRISTENSEN FUND

The Christensen Fund is a private foundation founded in 1957 and based in San Francisco, California. They are a nonprofit, nongovernmental organization governed by an independent Board of Trustees which delegates authority for grantmaking and operations to the Executive Director and senior staff of the Fund.



Since 2003, the focus of the foundations work has been biocultural diversity. Under this complex, holistic approach, they seek to support the resilience of living diversity at landscape and community level around the world in partnerships with Indigenous peoples and others. The foundation’s grantmaking programs are currently focused around five special geographic priority regions and selected global biocultural initiatives, alongside some work in the San Francisco Bay Area community.

Throughout the Programs and relationships, the Christensen Fund gives special attention to realizing the aspirations and enhancing the implementation of the United Nations Declaration on the Rights of Indigenous Peoples. UNDRIP is also foundational to the grantmaking processes, in particular in relation to self-representation and Free Prior and Informed Consent (FPIC) for all activities, and for issues of the use and control of intellectual property arising from the work funded.



OXFAM AMERICA

Oxfam America is a global organization working to right the wrongs of poverty, hunger, and injustice. As one of 17 members of the international Oxfam confederation, they work with people in more than 90 countries to create lasting solutions.

Oxfam saves lives, develops long-term solutions to poverty, and campaigns for social change.

Oxfam’s approach to fixing poverty is about tackling the conditions that cause poverty in the first place, rather than the distribution of material goods. Oxfam assists the poorest communities when disaster strikes, but also works to ensure greater local resilience and the capacity of local responders and governments to deliver disaster response. They invest in programs to help people assert their rights so that they can improve their lives. Additionally, Oxfam works to change the laws and practices that keep people trapped in poverty.



SMALL PLANET INSTITUTE

The Small Planet Institute believes that ideas have enormous power and that humans are capable of changing failing ideas in order to turn our planet toward life. They seek to identify the core, often unspoken, assumptions and forces — economic, political, and psychological — now taking the planet in a direction that, as individuals, none of us would choose. They disseminate this deeper understanding of root causes. With a grasp of root causes, citizens no longer disparage their actions as “mere drops in the bucket.” The Small Planet Institute



Photo courtesy of: barillacfn.com

believes that once we're able to see the "bucket," we realize our drops are quite spectacular; the bucket is actually filling up.

The Small Planet Institute helps citizens choose rewarding ways to focus their energies by finding entry points that interrupt and reverse the negative pattern of powerlessness and despair; and then generate a new, more life-serving spiral of hope in action. Appreciating that humans are social mimics, the Small Planet Institute spreads stories of these effective entry points.



BARILLA CENTER FOR FOOD AND NUTRITION

We live in an era of tremendous change. What the future holds is uncertain, scenarios change rapidly and the present is laden with contradictions and disparities. For example, today nearly one billion people in the world suffer from hunger in contrast to the same number of people who are overweight or obese. This is why the Barilla Center for Food and Nutrition feels it is their duty to get involved in the debate on issues related to food and nutrition and to make a contribution by responding to the challenges and emergencies we face today through offering concrete and feasible recommendations. Their approach brings together the economic, social, environmental, and scientific spheres of the various themes examined.

The Barilla Center sees them as a valuable resource to be safeguarded and capitalized upon within a context of open debate, which they encourage on a continuous basis. They feel that the urgent issues regarding food and nutrition must be priorities in the agendas of opinion leaders and decision makers across our World. Therefore, they continue to help the Barilla Center for Food & Nutrition Foundation (BCFN Foundation) plays an increasingly important role as an information resource and bridge between both science and research as well as political decisions and governmental action.



FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS

Achieving food security for all is at the heart of FAO's efforts – to make sure people have regular access to enough high-quality food to lead active, healthy lives.

Their three main goals are: the eradication of hunger, food insecurity and malnutrition; the elimination of poverty and the driving forward of economic and social progress for all; and, the sustainable management and utilization of natural resources, including land, water, air, climate and genetic resources for the benefit of present and future generations.



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How You Can Help?

Food Tank needs you! We follow your thoughts, your feedback, your opinions, and your expertise. Please consider volunteering your time to Food Tank or applying to be a Food Tank collaborator. We have dozens of volunteers who help us research and highlight innovations from around the globe. If you are interested in contributing, please email danielle@foodtank.com.



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