

foodtank



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Food Tank is a nonprofit organization focused on building a global community for safe, healthy, nourished eaters. We spotlight environmentally, socially, and economically sustainable ways of alleviating hunger, obesity, and poverty, and we create networks of people, organizations, and content to push for change in the food system.

Food Tank was founded by Danielle Nierenberg and Bernard Pollack in January of 2013 in Chicago, Illinois. Food Tank is a registered 501(c)(3), and all donations are tax-deductible. Danielle Nierenberg has served as President since the organization's inception with Bernard Pollack as the Chairman of the Board of Directors. The organization is headquartered in Baltimore, Maryland.

WELCOME LETTER



he last year has shown us the importance of healthy diets. COVID-19 is not just a virus, but also a diet-related disease. The pandemic exposed massive vulnerabilities and inequities across our food and agriculture systems that demanded immediate attention. Meanwhile, the urgency of addressing the climate crisis is unfortunately greater than ever.

We now have a real opportunity—and a responsibility. This is the time to reset our food systems from farm to fork, and even beyond.

It's clear that human health and the environment are inextricably linked. We need food and agriculture systems that provide adequate and equitable food for allsystems that don't pose an undue burden on ecosystems, biodiversity, and livelihoods.

We need collaboration and transdisciplinary approaches, a model that realizes the interconnectedness between humans, animals, plants, and their shared environment. We must also appreciate and honor the richness of culinary and dietary traditions and diversity.

Food Tank understands both the urgency and opportunity coming out of 2020. You can expect an unprecedented level of programming from us in the coming years as we embark on highlighting how farmers, researchers,

extension workers, scientists, businesses, policymakers, chefs, and other stakeholders are finding ways to change the food system post-pandemic.

These activities will include bold and ambitious levels of outreach. We are forging partnerships with major academic institutions across all 50 states and the District of Columbia and Puerto Rico, co-hosting themed Food Tank Summits in each with a goal of nearly 25,000 live attendees across three years. The events will feature more than 750 speakers as part of discussions moderated by more than 250 food and agriculture journalists, and our intention is that every single event will also be available via livestream.

We have announced events over the next year, starting October 2, 2021, taking place with academic partners that include: University of California-Santa Barbara, Metropolitan University of Denver, University of Illinois-Urbana Champaign, North Dakota State University, Duke University, Spelman College, Hutson-Tillotson University, Emory University, University of the District of Columbia, Hunter College, University of San Francisco, Harvard University, and more. We will be developing core curriculum for food studies programs throughout our tour as well as releasing a book, Resetting the Food System, with Island Press.

This year, Food Tank's original musical about the climate crisis and food insecurity—in collaboration with a Grammy, Tony, and Emmy-nominated creative and artistic team—was selected to debut at the largest theater festival in the world, the 2021 Edinburgh Festival Fringe in August.

Finally, of course, we will continue to publish daily, cutting-edge original research highlighting stories of hope in the food system, release reports and white papers, hold ongoing educational programming for policymakers on Capitol Hill, host twice-weekly live casts and podcast discussions, release our weekly newsletter, and participate and lead dozens of events across a wide variety of themes throughout the year.

With all of our live events canceled last year due to the pandemic, we are honored that individual donations allowed us to weather the loss of income. It is because of you—each of you as Food Tank members and supporters—that we are still able to continue our work.

Thank you for being a part of our growing movement and for everything you do to make our food system more sustainable.

Last year, in recognition of Food Tank's team and our army of volunteers' work, I and Food Tank were recognized as the Julia Child Prize recipient. This was the honor of a lifetime. Onward and upward!

All the best, Namille Nièrenberg

Danielle Nierenberg President | Food Tank



While Food Tank takes a holistic view of food, agriculture, and environmental issues, our main areas of focus and work both last year and in the year ahead revolve around these 12 themes.

FOOD AND THE CLIMATE CRISIS

This past year showed that the need for climate action is more urgent than ever. Food Tank explored food systems' role in climate mitigation by highlighting solutions already at work with articles like "36 Organizations Helping Solve the Climate Crisis," publishing opeds from thought leaders like Rodale Institute CEO Jeff Moyer on how we can reduce emissions while feeding the world healthy foods, and hosting experts like Dr. Rattan Lal, renowned soil scientist and 2020 World Food Prize recipient, on our podcast for a global audience.

REGENERATIVE AGRICULTURE

The adoption of regenerative agricultural practices can help fight climate change and result in improved soil health and fertility, biodiversity, water conservation, and more nutrient-dense crops. Last year, we published about how companies including Patagonia, Dr. Bronner's, and the Rodale Institute came together to launch the Regenerative Organic Certification to prioritize soil health and farmworker justice in food products, and Danielle spoke at the Rodale Institute's Annual Organic Field Day. We also shined a spotlight on the solutions already at work with articles like "17 Organizations Promoting Regenerative Agriculture Around the Globe."

FOOD FOR HEALTH (FOOD IS MEDICINE)

Diet-related diseases have made people significantly more vulnerable to severe illness and death from COVID-19, highlighting the urgent issue of unhealthy diets and unequal access to good food across the globe. At Food Tank's virtual summit, "Resetting the Food System from Farm to Fork," in partnership with the Barilla Center for Food & Nutrition, we hosted a panel titled "Food is Medicine" with leaders like Dr. Mark Hyman to discuss the path forward. On our podcast, Dr. David L. Katz, founding director of the Yale-Griffin Prevention Research Center, discussed the importance of a healthy diet in the face of COVID-19, and nutritionist Maureen Muketha shared how her food security organization Tule Vyema is working to end malnutrition in Kenya with sack farming.



TRANSFORMING ANIMAL AGRICULTURE

Supply chain disruptions due to the pandemic exposed unsustainable and inhumane practices across the industrial food system. As more eaters became aware of and interested in the source of their protein, we published about the complexities of meat, plant, and cell-based protein production. For example, our article series in partnership with Lightlife explored how the meat and plant-based industries can support one another, "Bridging the Gap Between the Plant-Based Protein and Meat Industries," and our Farmer Friday series in partnership with Niman Ranch shared best practices in sustainable hog farming. We also hosted Aleph Farms Co-Founder and CEO Didier Toubia on Food Talk Live to discuss the present and future of cultivated meat and the role it can play in human and environmental health.

FOOD JUSTICE, BIPOC AND WOMEN FOOD LEADERSHIP, AND THE LABOR MOVEMENT

Food Tank is run by women leaders and has made it a priority to highlight women working in agriculture throughout the year. This year, we also launched our Food Justice Fellowship program to help our team explore a wide variety of issues around equity and justice in the food system, including but not limited to: food apartheid, land access, food and seed sovereignty, food chain workers' rights, and climate justice.

LOCAL FOOD SYSTEMS, FOOD LITERACY, AND FOOD-RESILIENT CITIES

Local and regional food systems quickly pivoted in response to the massive disruptions to our global supply chains this past year. On our twice-weekly podcast, we shared what was working in a time of crisis by interviewing leaders like Joi Chevalier, Founder of The Cook's Nook and member of the Austin-Travis County Food Policy Board; Marcel Van Ooyen, President of GrowNYC; and Helena Norberg-Hodge, Founder of Local Futures and The International Alliance for Localization (IAL). Danielle also spoke at the 15th Session of Cities on the Frontline about the need for food-resilient cities.

BREAKING DOWN SILOS AND SUPPORTING FAMILY FARMERS

Food Tank continues to shine a spotlight on family farmers working on the ground every day to nourish their communities. Our monthly Farmer Friday series in partnership with Niman Ranch profiled family farmers sustainably and humanely raising hogs and cattle in the U.S.,

FOCUS AREAS

and we regularly host Instagram Live conversations to connect farmers' stories to our global followers. At the 22nd Annual Niman Ranch Hog Farmer Appreciation Celebration, Danielle joined a panel to discuss how to achieve a more balanced, resilient system that is better for our health, communities, animals, and food and agriculture sector workers.

FIXING FOOD BUSINESS

Food Tank has taken the lead in communicating best practices in sustainable food business as a critical part of changing the system. We run the largest peer group of Chief Sustainability Officers (CSOs) and Impact Directors at some of the most successful and cutting-edge food businesses in the world, facilitating best practice sharing, peer networking, and mentoring, and will feature several public events in 2021. We also hosted Whole Foods Market President A.C. Gallo at our virtual summit, "Resetting the Food System from Farm to Fork," to discuss the future of food business.

HUNGER, MALNUTRITION, AND THE GLOBAL FOOD SYSTEM

The COVID-19 pandemic has exacerbated food insecurity across the globe, leaving the most vulnerable increasingly at risk. In addition to our daily coverage, Danielle spoke at Washington Post Live to explore unexpected aspects of food insecurity—from hidden hunger on college campuses to the 20 million American schoolchildren who rely on free or reduced-price school meals. Danielle also moderated a discussion on "Righting Checks in an Equitable Future Food System" at the SXSW Future of Food panel presented by The Kroger Zero Hunger I Zero Waste Foundation.

WISDOM OF INDIGENOUS FOODWAYS

Food Tank honored and highlighted the wisdom of Indigenous foodways through the year, hosting leaders such as Colby Duren, Director of the University of Arkansas Indigenous Food and Agriculture Initiative, and Adae Romero-Briones, Director at the First Nations Development Institute, on our twice-weekly live podcast. We also published articles like "28 Organizations Promoting Indigenous Food Sovereignty" on FoodTank.com, shared to our global subscribers via Food Tank's weekly newsletter.

INTERSECTION OF FOOD AND TECHNOLOGY

Food Tank continues to lead the discussion around the intersection of technological innovation and the U.S. food system through research, storytelling, and collective action. This past year, we spearheaded the 25-member Refresh Working Group, released a policy platform, and partnered with Chloe Sorvino of Forbes to co-host a week of vibrant, interactive virtual panels featuring 25 speakers to debate the role of technology in our food system.

FOOD LOSS AND FOOD WASTE

Throughout the year, we hosted leaders such as ReFED Executive Director Dana Gunders on Food Talk Live to discuss the consequences of food waste as well as the people and organizations that are working to combat it. We highlighted "20 Organizations Diverting Food Waste to Provide Meals for People in Need" and "23 Organizations Eliminating Food Waste During COVID-19" on FoodTank.com, and Danielle moderated a conversation about food loss and food waste at the virtual celebration of the International Day of Awareness of Food Loss and Waste organized by the FAO and UN Environment.



150 LIVE VIRTUAL EVENTS WITH LEADING FOOD SYSTEM CHANGEMAKERS

Food Tank hosted live discussions and edited podcasts with nearly 150 leading experts, thought leaders, and practitioners over the past year, making sense of the pandemic's impact on the food system in real time and reimagining what a sustainable food future might look like post-pandemic.

Eric Adams Borough President, Brooklyn Borough NYC

Suzanne Adely Co-Director, Food Chain Worker Alliance

Dan Ahdoot Creator,

Green Eggs and Dan

Regina Anderson Executive Director, Food Recovery Network

Jose Andres Chef and Activist. World Central Kitchen

Martha Archer Executive Director, Mill City Farmers Markets

Caesaré Assad CEO, Food System 6 (FS6) Dennis Bagneris CEO, Liberty's Kitchen

Dan Barber Executive Chef and Co-Founder, Blue Hill at Stone Barnes **Chris Barrett** Professor, Cornell University Laura Batcha CEO and Executive Director, Organic Trade Association

Kurt Beardslee Co-Founder and Executive Director, Wild Fish Conservancy

Marcus Benedetti CEO and President, Clover Sonoma

Emily Broad Leib Director, Harvard Food Law and Policy Clinic

Erik Bruner-Yang Chef, Power of 10 Initiative

Sara Burnett Director for Wellness and Food Policy, Panera

Louisa Burwood-Taylor Head of Media & Research, AgFunder

Birgit Cameron Managing Director, Patagonia Provisions

Timothy Childs Founder, Treasure8 Alex Coari VP of Capital, Innovation and Engagement, ReFED

Lori Cochran-Dougall Executive Director, Westport Farmers' Market

Tom Colicchio Chef and Owner. Crafted Hospitality

Lauren Cox Organic Procurement Coordinator, GA Organics

Ronnie Cummins Executive Director and Co-Founder, Organic Consumers Association

Mike Curtin CEO, DC Central Kitchen **Dan Curtin** President, Greenleaf Foods Paula Daniels Co-Founder, Center for Good Food Purchasing

GT Dave Founder, GT's Living Foods Rocky Dawuni Artist and Regional Goodwill Ambassador - Africa for the **UN Environment Programme**

Fabrice DeClerck Science Director, EAT **Stef de Haan** Senior Scientist, Andean Food Systems at International Potato Center (CIP)

Olivier De Schutter Co-Chair, IPES-Food **Devin De Wulfe** Co-Founder. Feed the Front Line NOLA

Russell Diez-Canseco President and CEO, Vital Farms

William Dietz Director, Sumner M. Redstone Global Center for Wellness and Prevention

Kafi Dixon Founder. Common Good Cooperative

Niaz Dorry Coordinating Director, Northwest Atlantic Marine Alliance

Jeff Dunn Chairman and CEO. **Bolthouse Farms**

Colby Duren Director, Indigenous Food and Agriculture Initiative

Curt Ellis Co-Founder and CEO, FoodCorps Rebecca Eyre CEO and Co-Founder, Project HEAL

Irving Fain CEO and Founder, **Bowery Farming**

Christina Ferzli Director of Corporate Global Affairs, Ocean Spray

Tanya Fields Founder and Executive Director, Black Feminist Project

Kathleen Finlay President, Glynwood Center for Regional Food and Farming

Mara Fleishman CEO. Chef Ann Foundation

Daisy Freund Vice President of Farm Animal Welfare, ASPCA Animal Welfare Program

Victor Friedberg Founder, FoodShot Global

Sam Fulton Group Corporate Affairs Director, Nomad Foods

Helga Garza Executive Director, Agri-Cultura Network

Douglas Gayeton Director, Lexicon of Sustainability

Dan Glickman Former U.S. Secretary of Agriculture

Jeff Gordinier Food and Drink Editor. Esquire

Luis Guardia President, Food Research Action Center

Dana Gunders Lead Scientist, ReFED Lawrence Haddad Executive Director, Global Alliance for Improved Nutrition

Melanie Hall Director of Brand Marketing, Kashi Company

Kari Hamerschlag Deputy Director of Food and Agriculture Program, Friends of the Earth

Dr. Michael Hamm C.S. Mott Professor of Sustainable Agriculture, Michigan State University

Paul Hawken Founder. Project Drawdown

Rose Hayden-Smith Emeritus Agriculture and Natural Resources Advisor, University of California

Tony Hillery Founder and Executive Director, Harlem Grown

Soleil Ho Restaurant Critic. The San Francisco Chronicle

Patrick Holden Founding Director, Sustainable Food Trust

- **Jeff Huckaby** President and CEO, Grimmway Farms
- **Dr. Mark Hyman** Physician and New York Times best-selling author
- Kellee James CEO, Mercaris
- **Saru Jayaraman** President, One Fair Wage
- **Robert Jones** Global Lead, The Nature Conservancy's Aquaculture Program
- **Jenique Jones** Senior Director of Program Operations, City Harvest
- **Daniel Katz** VP of Environmental Programs, Overbrook Foundation
- **Asma Khan** Chef and Owner, Darjeeling Express
- **Dr. Jack Kittinge** Director, Conservation International Center for Oceans
- **Lisa Kivirist** Writer and Farmer
- **Devon Klatell** Managing Director of Food Initiative. The Rockefeller Foundation
- **Nate Kleinman** Activist and Farmer, Co-Founder, Experimental Farming Network (EFN)
- **Keith Knopf** President and CEO, Raley's Family of Fine Stores
- **Gwen Kokes** Food and Farm Manager, Civic Works
- Rachel Krupa Founder, The Goods Mart Julie Kunen Writer, Conservationist, and Director of Sustainability North America. Oatly
- **Eleanor Kuntz** Co-Founder and CEO, LeafWorks Inc.
- **Dr. Felix Kwame Yeboah** Social science researcher and professor of international development, Michigan State University

- Dr. Rattan Lal 2020 World FoodPrize Laureate, DistinguishedUniversity Professor of Soil Science,Ohio State University
- **Rob Larew** President, National Farmers Union (NFU)
- **Gero Leson** Director of Special Operations, Dr. Bronner's
- **Ben Lilliston** Communications Director and VP for Programs, Institute of Agriculture and Trade Policy (IATP)
- **Leah Lizarondo** CEO and Founder, 412 Food Recovery
- **Britt Lundgren** Director of Organic and Sustainable Agriculture, Stoneyfield Organic
- **Dr. Jayson Lusk** Head of Agricultural Economics, Purdue University
- **M. G. Venkatesh Mannar** Adjunct Professor, University of Toronto
- **Ron Mardesen** Farmer, A Frame Acre Farms
- **Carlotta Mast** VP of Content, New Hope Network
- **Tom McDougall** Founder and CEO, 4P Foods
- **Maureen Meketha** Founder and Executive Chef, Tule Vyema
- **Dr. Kathleen Merrigan** Director, Swette Center for Sustainable Food Systems at Arizona State University
- **Garry Michael** Co-Founder and CEO, Farm2Me
- Albie Miles Professor and Researcher, University of Hawai'i–West O'ahu J. Miles Reiter CEO. Driscoll's

- **Katherine Miller** VP of Impact, James Beard Foundation
- **Dr. Maureen Miruka** Director for Gender, Youth, and Livelihoods, CARE
- Nate Mook CEO, World Central Kitchen
- **Frances Moore Lappé** Co-Founder, Small Planet Institute
- **Alex Morgan** Chief Markets Officer, Rainforest Alliance
- Michael Moss Author of Hooked: Food, Free Will & How the Food Giants Exploit Our Addictions
- Jeff Moyer CEO, Rodale Institute
- **Dr. Dariush Mozaffarian** Cardiologist, Professor, and Dean, Tufts University Freeman School of Nutrition Science and Policy
- Marc Murphy Chef and Restaurateur
 Marion Nestle Author of
 Let's Ask Marion
- **Liz Neumark** Founder and CEO, Founder and Board Member, Great Performances, The Sylvia Center
- **Paul Newnham** Director, SDG2 Advocacy Hub
- **Helena Norberg-Hodge** Founder and Director, Local Futures
- **Ted Nordhaus** Founder and Executive Director, Breakthrough Institute
- **Doug O'Brien** VP of Programs, Global FoodBanking Network
- Marc Oshima Co-Founder and CMO, AeroFarms
- **Stefano Padulosi** Senior Scientist, Bioversity International/CIAT
- Sunny Parr Executive Director, Kroger

Leah Penniman Co-Founder, Soul Fire Farm

Jim Perdue Chairman and Advertising Spokesman, Perdue Farms

Marc Perrone International President, United Food and Commercial Workers International Union (UFCW)

Rhonda Perry Director, Missouri Rural Crisis Center (MRCC)

Pekka Pesonen Secretary General, Copa-Cogeca

Sean Pessarra Horticulture Specialist, Heifer International

Justin Phillips Columnist, *The San Francisco Chronicle*

Tom Philpott Author of *Perilous Bounty;* correspondent at *Mother Jones*

John Piotti President, American Farmland Trust

Michael Pollan Author

Hari Pulapaka Author of *Dreaming in* Spice: A Sinfully Vegetarian Odyssey

Chandani Punia Director of Development and Innovation, Akshaya Patra

Viraj Puri CEO and Co-Founder, Gotham Greens

Brie Reiter Smith Senior Director of Blackberry Product Leadership, Driscoll's

Holly Rippon-Butler Land Access Program Director, National Young Farmers Coalition

Mark Ritchie President, Global Minnesota

Stephen Ritz Founder, Green Bronx Machine

James Rogers Founder, Apeel Sciences

Nancy Roman CEO and President, Partnership for a Healthier America (PHA)

Teresa Romero President, United Farm Workers (UFW)

A-dae Romero-Briones Director of Programs, First Nations Development Institute

Sara Roversi Founder and Director, Future Food

James Rutenbeck Director, A Reckoning in Boston

Ricardo Salvador Director, Food and Environment Program at Union of Concerned Scientists

LaDonna Sanders Director, Soul Food Monologues

Luke Saunders Founder and CEO, Farmers Fridge

Josef Schmidhuber Deputy Director, Division of Labor and Markets at UN Food and Agriculture Program

Barton Seaver Executive Chef, Café Saint-Ex

Barron Segar President and CEO, World Food Program USA

Amy Senter CSO, Kellogg

Vimlendra Sharan Director, FAO Liaison Office for North America

Emily Simoness Founder and Executive Director, SPACE on Ryder Farm

Sonia Singh Co-Director, Food Chain Worker Alliance

Amy Sins Chef, Second Harvest Food Bank **Chase Sova** Senior Director of Public Policy and Research, World Food Program **Tanya Steel** VP Strategic Development, Careers through Culinary Arts Program (C-CAP)

Fatema Sumar VP of Global Programs, Oxfam America

Kristen Suokko Executive Director, Local Food Hub

Pierre Thiam Chef and Co-Founder, Yolélé Foods

Ann Thrupp Director at California Food is Medicine Coalition

Roger Thurow Senior Fellow, The Chicago Council on Global Affairs

Maximo Torero Chief Economist and Assistant Director General for FAO, U.N. Food and Agriculture Organization

Didier Toubia Co-Founder and CEO, Aleph Farms

Baldemar Velásquez Founder and President, Farm Labor Organizing Committee (FLOC)

Tahz Walker Program Manager, Co-Founder, Farmers of Color Network, Earthseed Land Collective

Alice Waters Founder, Edible Schoolyard Project

Rowen White Director and Founder, Sierra Seeds

Amy Wu Founder and Chief Content Director, From Farms to Incubators

Mark Zimring Director of the Indo-Pacific Tuna Program, The Nature Conservancy

Marc Zornes Co-Founder and CEO, Winnow



LAUNCHING A FOOD AND TECHNOLOGY POLICY PLATFORM

Food Tank served as the convener of the Refresh Working Group (see page 26 for member list), which brings together food, agriculture, and technology experts from across the United States to ensure the positive application and responsible use of emerging technologies and data across these sectors. The group's goal is to ensure robust and healthy agriculture, and food marketplaces where innovation thrives and where small and big players alike can drive positive improvements throughout the global food system.

Food Tank hosted an ongoing series of discussions around the intersection of food, technology, and policy and released a major report, which focused on these five overarching themes:

Strengthening supply chains	Empowering consumers	The power of connectivity:	Protection and accessibility:	Reducing inequities
to build trust and	through	Broadband expansion	Ensuring the fair use of	through a digitally
improve food security	transparency	in rural communities	data in the food system	skilled workforce

Recognizing that no good policy is one-size-fits-all, we presented these five policy focus areas along with our recommendations for next steps, evaluated with the context of federal, state, and local needs. By establishing common rules of the road for the use of data and technology in the food system, stakeholders can be confident that they are acting responsibly while taking advantage of the opportunities offered by technological advancements in agriculture and food.

As part of a series of conversations exploring the policy points, we hosted more than 30 speakers with journalist Chloe Sorvino of *Forbes Magazine*. These speakers included:

- Ali Lange, Public Policy Manager, Google
- **Amy Wu**, Founder and Chief Content Director, From Farms to Incubators
- **Chris Ramsaroop**, Founding Member, Justice for Migrant Workers
- **Chris Roper**, Owner, Chris Roper Services
- Dana Gunders, Executive Director, ReFED
- Jose Oliva, Campaigns Director, HEAL Food Alliance
- Kacey Hanson, Program Manager, Department of Population Health at University of Texas Dell Medical School
- **Karen Washington**, Co-owner and Grower, Rise & Root Farm
- Kevin Krueger, Global Vending Solutions Manager, Facebook
- **Kim Olson**, Retired U.S. Air Force

- Leanna Mulvihill, Product Manager,
 Farm Generations Cooperative
- Mark Kaplan, Partner, (en)visible
- Matthew Lange, President and CEO, IC-Foods
- Matthew Wadiak, Founder and CEO, Cooks Venture
- Michelle Miller, Associate Director, UW-Madison Center for Integrated Agricultural Systems
- Nezahualcoyotl Xiuhtecutli, General Coordinator, Farmworker Association of Florida
- **Rick Whitted**, CEO, Feeding Children Everywhere
- **Robyn O'Brien**, Co-Founder and Director of Partnerships, rePlant Capital
- Tatiana Garcia Granados, Executive Director, The Common Market



U.N. FOOD SYSTEMS SUMMIT

2030 is the deadline to achieve all 17 Sustainable Development Goals (SDGs). The next decade is a chance to remake our future. Through the "Decade of Action," we all have a part to play in the transition towards sustainable economic, social, and environmental development. Sustainable food systems are at the heart of this.

In a rapidly changing world, food systems face substantial challenges, including the COVID-19 pandemic acting as a multiplier of food and nutrition insecurity. Globally, 2 billion people are malnourished. More than 700 million adults are obese while at least 820 million suffer from hunger—a statistic that has no doubt increased as a result of the pandemic. And about one third of the global harvest is lost or wasted. Biodiversity is declining, water and land are increasingly degraded, and climate change is posing adverse impacts on agricultural production and livelihoods.

We must act now to address the impending global food emergency and avoid the worst impacts of the pandemic, while seizing upon the opportunity of resetting food systems. Over the next 20 years, food systems will need to nourish 10 billion people while also protecting precious natural resources for future generations. The spread of COVID-19 has demonstrated the fragility of global food systems, but it also offers opportunities to transform the way we produce, distribute, and consume food.

In partnership with the Barilla Foundation, Food Tank held a virtual summit exploring how to reset our food system from farm to fork. The event featured more than 30 speakers:

- A.C. Gallo, President and CMO, Whole Foods Market
- Agnes Kalibata, Special Envoy of the U.N. Secretary-General for the 2021 Food Systems Summit
- Andrea Renda, Senior Fellow, CEPS; Professor of Digital innovation, College of Europe, Brussels;
 Member of the High Level Expert Group on AI, European Commission
- **Asma Khan**, Chef and Founder, Darjeeling Express

- **Barney Debnam**, WW Agribusiness Solutions Director, Microsoft
- **Bobby Chinn**, chef, television presenter, and restaurateur
- Chloe Sorvino, Journalist, Forbes
- Chris Barrett, Professor and Co-Editor-in-Chief of Food Policy, Cornell University
- Dan Barber, Executive Chef and Co-Owner, Blue Hill and Blue Hill at Stone Barns
- Danny Meyer, Founder and CEO, Union Square Hospitality Group
- **David Beasley**, Executive Director, World Food Programme (WFP Nobel Peace Prize 2020)
- **Didier Toubia**, Co-Founder and CEO, Aleph Farms
- Edie Mukiibi, Vice President, Slow Food International
- Elly Schlein, Vice President, Emilia Romagna Region
- **Emily Ma**, Food Systems Lead, X (the moonshot factory)
- Filomena Maggino, Advisor of the Italian Prime Minister and coordinator of the Steering Committee "Benessere Italia"
- **Fiona Harvey**, Journalist, The Guardian
- Gerry Salole, Trustee, Impact Trust (UK, RSA) and Member of the Advisory Board
- **Gilbert Houngbo**, President, International Fund for Agricultural Development (IFAD)
- Jannes Maes, President, European Council of Young Farmers (CEJA)
- Janusz Wojciechowski, European Commissioner for Agriculture
- Jeffrey Sachs, Professor and Director of the Center for Sustainable Development, Columbia University; Director, U.N. Sustainable Development Solutions Network (UN SDSN)
- Julia Moskin, Journalist, The New York Times
- **Kyle Cherek**, Vice President, Communications, Dohmen Company Foundation
- **Leah Penniman**, Co-Founder, Soul Fire Farm
- Laura Reiley, Journalist, The Washington Post
- **Lucy Biggers**, Journalist, NowThis
- Mark Hyman, physician, author, and Director of the Center for Functional Medicine, Cleveland Clinic
- Massimo Bottura. Chef and Owner. Osteria Francescana
- **Máximo Torero**, Chief Economist, U.N. Food and Agriculture Organization (FAO)
- Peggy Liu, Chairperson, Joint U.S.-China Collaboration on Clean Energy (JUCCCE)
- Ruth Richardson, Executive Director, Global Alliance for the Future of Food
- **Sandro Demaio**. Founder, Sandro Demaio Foundation
- Sara Bleich, Professor, Public Health Policy, Harvard T.H. Chan School of Public Health
- Satya Tripathi, U.N. Assistant Secretary-General, Head of the New York Office, UN Environment Programme (UNEP)
- Tanya Holland, Chef and Owner, Brown Sugar Kitchen
- Walter Ricciardi, Scientific Adviser to Italy's Minister of Health; Member, European Advisory Committee on Health Research, World Health Organization (WHO)



U.N. CHAMPIONS NETWORK

As part of Food Tank's participation in the 2021 U.N. Food Systems Summit, and in partnership with the International Fund for Agricultural Development (IFAD) and the Global Alliance for the Future of Food, we are co-hosting monthly panel discussions around seven core themes and featuring more than 30 U.N. Champions as speakers. Themes include:

- Investing in a More Resilient Food System
- Enriching and Diversifying Diets
- Ecological Solutions for Stronger Communities
- Addressing Power Imbalances Through Shared Power and Inclusivity
- Public Research for the Public Good
- The Hidden Costs of Food Systems
- Developing Sustainable Fiscal Policy for the Food System

U.N. Champion panelists so far have included:

- Andrew Mushita, Community Technology Development Trust
- Bettina Prato, IFAD
- Geeta Sethi, World Bank
- Ajay Vir Jakhar, Bharat Krishak Samaj
- Michelle Nunn, CARE USA
- Jessica Vega Ortega, Global Indigenous Youth Caucus
- Mamadou Goita, Institute for Research and Promotion of Alternatives in Development, IRPAD
- Christine Ciccone, The International Fund for Agricultural Development, IFAD
- Dr. Kanayo Nwanze, CGIAR
- João Bosco Monte, Brazil Africa Institute

- Claudia Martínez Zuleta, Food and Land Use Coalition and E3
- Joao Campari, WWF
- Sandrine Dixson-Declève, Club of Rome
- Naoko Ishii, Center for Global Commons / Institute for Future Initiatives
- Michael Taylor, International Land Coalition
- Gabriela Cuevas Barron, UHC2030, Member of Parliament of the Mexican Congress
- Lasse Bruun, 50by40
- Vijay Kumar, Rythu Sadhikara Samstha
- Ruth Richardson, Global Alliance for the Future of Food

CHIEF SUSTAINABILITY OFFICERS GROUP

In 2020, we started a CSO group comprised of more than 80 innovative business leaders, because we see a growing opportunity for peer-to-peer sharing about best practices among the CSO and Impact Directors (in some cases founders, CEOs and CMOs) and a need for broader networking and discussion within this group of peers. Food Tank's extensive platforms highlight and share food business initiatives in hopes of inspiring more action and replicating best practice sustainability efforts.

Our CSO and Impact Directors group is by invite-only. To avoid any conflict of interest with our editorial, policy positions, etc., we don't accept any payments or membership dues whatsoever to participate.

Participating companies include CSOs and founders from (see list on page 23): Aleph, Almanac, Apeel, Applegate, Amazon Grocery, Ben & Jerry's, Bernardo Fashions, Beyond Good, Bowery Farming, Blk & Bold, Blue Apron, Chobani, Clover Sonoma, Cohere, Compass Foods, Daily Harvest, Danone North America, Dr. Bronner's, Driscoll's, Dry Farm Wines, Equal Exchange, Farmers Fridge, Focused Brands, Food Future Strategies, Founding Farmers, General Mills, Google, Gotham Greens, Greenleaf Foods, Hello Fresh, Hu Kitchen, IKEA Food, Iberostar, Impossible Foods, Jackson Family Wines, Journey Foods, JUST Capital, Just Egg, Just Salad, Kashi, Kellogg Company, Kroger, Kube, Manna Tree, Marriott, MillerCoors, Nature's Path, Niman Ranch, Nomad Foods, Oatly, Ocean Spray, Organic Valley, Panera Bread, Patagonia Provisions, Pipsnacks, Raley's Family of Fine Stores, Reformation, Sealed Air, Seventh Generation, Sir Kensington's, SnackFutures (Mondelez), Staples, Stonyfield Organic, TaskRabbit, Toast Ale, Vital Farms, Winnow, WeWork, and many more.

We joined Food Tank partners around many other themed events including:



With the Smithsonian and the U.N. Food and Agriculture Organization (FAO), we presented a series of conversations to commemorate World Food Day featuring Leah Penniman (Author, *Farming While Black*), Laura Riley (Writer, The Washington Post), Chef José Andrés (World Central Kitchen), and Vimlendra Sharan (Director, FAO Liason Office for North America).



With Hunter College's Food Policy Center, we explored "What's Next for Restaurants Post-COVID?" The event featured incredible leaders like Camilla Marcus, Naama Tamir, Chef JJ Johnson, Tom Colicchio, Andrew Rigie, and Salil Mehta.



With the James Beard Foundation and the First Nations Institute, a series of discussions around expanding our vision of roles in Indigenous food sovereignty. Featured speakers included Sharon Ka'iulani Odom (Program Director, Roots Kokua Kalihi Valley, Kalihi, HI), Monica Nuvamsa, Hopi (Executive Director, The Hopi Foundation), Clayton Harvey, White Mountain Apache (Production Manager, Ndée Bíkíyá /The People's Farm), and more.



With Cornell University, we hosted a panel around a new report, "Socio-Technical Innovation Bundles for Agri-Food Systems Transformation," led by Cornell University. Panelists Chris Barrett, Tim Benton, Jessica Fanzo, Mario Herrero, and Rebecca Nelson discussed topics ranging from climate-smart agri-food systems to health and nutrition, including actionable recommendations that have the ability to create a more sustainable, climate-friendly, and equitable food system.



With Table 81, we co-hosted a panel to discuss the implications of the election results on the food movement. Panelists included Katherine Miller (Table 81), Navina Khanna (Heal Food Alliance), Kathleen Merrigan (Arizona State University-Swette Center), Robert Martin (John Hopkins University-Center for a Livable Future), Christopher Bradshaw (Dreaming Out Loud), Patricia Griffin (NVG), and Devita Davison (Food Lab Detroit).



We co-hosted a series of conversations around "Righting Checks in an Equitable Future Food System" as part of the SXSW Future of Food, which Food Tank partnered on. Speakers included Temple Grandin (Colorado State University, Regenerative Agriculture), Sunny Parr (Kroger Foundation), Joi Chevalier (The Cook's Nook), Kerry Rupp (True Wealth Ventures), Roman Gonzalez (Gardenio), Tam Hawkins (Greater Austin Black Chamber of Commerce), and many more.



With Niman Ranch, we hosted an Instagram Live "Farmer Friday" series featuring family farmers Brice and Melanie Hundling, Penny and Dean Janousek, Kennley and Melissa Wright, Chad and Tammy Ingels, and Kodi Bundermann. We also published a series of articles on FoodTank.com throughout the year highlighting the stories of Niman Ranch family farmers.

2021 VIRTUAL EVENT

DRIVING AWARENESS TO FIGHT FOOD WASTE

To commemorate **Stop Food Waste Day 2021** with Compass Group USA, we are co-hosting a Summit featuring more than 35 speakers including:

- Amy Keister, Senior Vice President Sustainability & Culinary at Compass Group USA
- **Amy Schumer**, Actress
- **Cary Neff**, Chef and Vice President of Culinary Support at Morrison Healthcare.
- Chellie Pingree, Member of the U.S. House of Representatives (D-ME)
- **Chris Ivens-Brown**, Chief Culinary Officer at Eurest
- Crystal Wahpepah, Owner, Wahpepah's Kitchen
- Dan Newhouse, Member of the U.S. House of Representatives (R-WA)
- Dana Gunders, Executive Director of ReFED
- Debbie Stabenow, Chairwoman of the U.S. Senate Committee on Agriculture, Nutrition, and Forestry
- **Ed Brown**, President of Restaurant Services at Restaurant Associates
- **Emily Ma**, Head of Food for Good at Google
- Enrique Salmón, Head of the American Indian Studies Program at Cal State University
- Eric Leroy Adams, current Borough President of Brooklyn in New York City
- Gene Smith, Senior Vice President and Wolfe Foundation Endowed Athletics Director, Ohio State University
- Haile Thomas, Chef and Wellness + Compassion Activist
- Jean Buzby, USDA Food Loss and Waste Liaison

- Jodi Smith Westwater, responsible for overseeing Microsoft's Dining program
- Jon Utech, Director of the Office for a Healthy Environment at the Cleveland Clinic
- **Lorenzo Boni**, Executive Chef for Barilla America
- Maisie Ganzler, Chief Strategy & Brand Officer at Bon Appétit Management Company
- Margie Saidel, VP of Nutrition and Sustainability, Compass Group, Chartwells
- Michael Hancock, Mayor of Denver, Colorado
- Michelle Wu, member of the Boston City Council and the first Taiwanese American and first Asian American woman to serve on the council
- Richard Blumenthal, U.S. Senator
- Rocky Dawuni, Grammy-nominated musician and UNEP humanitarian
- Ron Finley, guerilla gardener and Founder of the Ron Finley Project
- Sam Kass, partner at Acre Venture Partners and former White House Chef and Senior Policy Advisor
- Tiffany Derry, Dallas chef with appearances on Top Chef
- Tristram Stuart, author and the founder of Feedback
- Vi Lyles, Mayor of Charlotte, North Carolina

EARTH DAY

Food Tank has partnered with the Barilla Foundation to feature food and agriculture experts and chefs from around the world to explore culturally adapted diets that are healthy for people and the planet.

Unlike recent reports, the Double Pyramid doesn't prescribe one diet for all. Instead, it recognizes how farmers, Indigenous peoples, elders, and cooks of all ages and cultures have been producing sustainable and healthy diets for generations. Diets that are nutrient-dense, plant-forward, and delicious. **Speakers include:**

- Barbara Buchner, Climate Policy Initiative
- Million Belay, Alliance for Food Sovereignty in Africa
- Elise Golan, USDA
- Gabriele Riccardi, University of Naples
- Sophie Hieke, EUFIC
- Chiara Pavan, Venissa
- Don Bustos, Santa Cruz Farm
- Riccardo Valentini, University of Tuscia
- Paola Leoncini Bartoli, UNESCO

- Peggy Chan, Grassroots Initiative Consultancy
- Manjit Gill, ITC Hotels
- Vincent Medina, mak-'amham/Cafe Ohlone
- Valerie Segrest, Native American Agriculture Fund
- Mariana Tejerina, Catalino
- Sharon Bond-Hogg, Kekuli Cafe
- Ori Shavit, Vegans on Top
- Ozoz Sokoh, Kitchen Butterfly
- Mahlomola Thamae, TM Innovations

DOZENS OF ADDITIONAL EVENTS

These are just a few examples of the dozens more major events Food Tank organized or spoke at this year including with: Food Matters Live 2021, Nature Sustainability Expert Panel, Washington Post Live: Fighting Food Insecurity, Oxford Real Farming Conference, Foreign Policy Magazine Virtual Summit: Food+, Alaska Food Festival & Conference, Regenerative Earth Summit, the T20 Summit, Global Landscapes Forum, FoodTec Expo 2020, VERGE 20, Food & Wine Magazine Conference, Fighting Hunger at Every Table presented by Business Insider, Food History Gala with the Julia Child Foundation and the Smithsonian, Food Forever Conference, 2020 Concordia Annual Summit, Teaching the Complexity of Food Sustainability with the Barilla Foundation, SW Disaster Preparedness Festival, WA Women's Foundation Intersect Symposium, Niman Ranch Hog Farmer Appreciation Celebration, Cities on the Frontline Speaker Series presented by the Rockefeller Foundation, Desertification and Drought Day 2020, and more.



LOOKING AHEAD TO 2021-2022 AND BEYOND

Three new major Food Tank initiatives launching in 2021 in addition to our other projects.

Food Tank is embarking on a four-year, 50-state "Resetting the Food System" event tour, co-hosted everywhere by top academic institutions.

Event themes include regenerative agriculture, animal agriculture, the climate crisis, food loss and food waste, the wisdom of Indigenous foodways, food is medicine, food justice, and more.

More than 500 live attendees are expected at each event as well as thousands of viewers joining via live-stream.

Each discussion will be moderated on stage by top food and agriculture journalists. Moderators from past events included reporters from the New York Times, Washington Post, Wall Street Journal, and NPR.

LOOKING AHEAD

Partners include Harvard, Yale, Vanderbilt, Duke, Emory, New York University, Spelman, Tufts, Ohio State University, and dozens more.

Through hundreds of on-the-ground interviews across all 50 states, Food Tank is building a documentary film series.

With Island Press, Food Tank is publishing a book and academic curriculum based on these 50 state projects that will serve as a practical, bold, and actionable roadmap.

• ·(((wecametodance)))·

Food Tank's interactive original musical series "WeCameToDance" about the climate crisis and food insecurity is the brainchild of Food Tank founders Bernard Pollack and Danielle Nierenberg, renowned international music producer Douglas Romanow (credits include Justin Bieber), and Grammy-nominated musician and United Nations ambassador Rocky Dawuni.

The immersive show is inspired by the incredible response to a charity event that Food Tank organized to benefit the World Food Program USA and Feeding America. Some of Broadway's biggest stars brought three raucous nights of music, dancing, and activism to life—drawing sold-out crowds and raising tens of thousands of dollars.

The show was selected to be presented at the Edinburgh Festival Fringe, the world's most prestigious theater festival, in 2021 (assuming COVID-19 safety allows) as well as a limited run in London and also at SXSW 2022.

With more than 1,500 grassroots nonprofit partnerships in all 50 states and around the world, including four United Nations organizations, Food Tank plans to onboard participants for post-show, long-term engagement in food system volunteer opportunities.

Ongoing Food Education for Policymakers (Expanding to the U.S. Senate)

Food Tank partners with The George Washington University and U.S. Congresswoman Chellie Pingree to convene bi-partisan regular events to educate policymakers on Capitol Hill about food and agricultural issues.

This is already one of the most successful ongoing education series on the Hill with more than six dozen Congressional offices participating in the events. Topics include food and technology, food is medicine, food security as national security, food loss and waste, children's nutrition, and more.

The series will return post-pandemic in 2021 and expand to the U.S. Senate.



CONTENT AND SOCIAL MEDIA REPORT

Food Tank is one of the most engaged nonprofits in food sustainability, agriculture, food policy, and climate change.







- **Trusted with support from** The Rockefeller Foundation and the Global Alliance for the Future of Food, along with partnerships that include Harvard University, the James Beard Foundation, and *The New York Times*
- More than **250 live public interviews** a year
- Sold-out Summits and events in 25+ cities including ongoing bi-partisan events on Capitol Hill with members of Congress
- 2,500,000 annual Food Tank readers and listeners
- 1,350,000 organic social media followers and newsletter subscribers
- 1,500 grassroots paying members and partners in all 50 states

FOOD TANK CSO GROUP

FOOD TANK'S CHIEF SUSTAINABILITY OFFICER AND IMPACT DIRECTOR PEER GROUP

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From Farms to Incubators



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Barilla Center for Food & Nutrition Foundation
www.barillacfn.com



Blue Hill at Stone Barns
bluehillfarm.com





Berry Good Food Foundation berrygoodfood.org



CARE International www.care.org











Emory University emory.edu



RECOVERY Food Recovery Network **NETWORK** foodrecoverynetwork.org



for Zero Hunger **HUNGER** zerohungercommunity.org



Environmental Working Group www.ewg.org



Food Rescue Locator sustainableamerica.org/ foodrescue



CORAF/WECARD



Facebook Community Leadership Program (FCLP) communities.fb.com



Forum for the Future www.forumforthefuture.org



Crop Trust www.croptrust.org



Fairtrade America www.fairtradeamerica.org



FReSH wbcsd.org/Projects/FReSH



Duke University duke.edu



Family Farming Knowledge Platform fao.org/family-farming/en/



Germeshausen Foundation





EAT Foundation eatforum.org



Food Forever www.food4ever.org



Global Alliance for Improved Nutrition www.gainhealth.org





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Global Alliance for the Future of Food futureoffood.org





Food Policy Action foodpolicyaction.org



Global Forum on Agricultural Research www.egfar.org





ICRISAT www.icrisat.org



The McKnight Foundation www.mcknight.org



GrowNYC GROW www.grownyc.org



International Food Policy and Research Institute www.ifpri.org



Metropolitan **University of Denver** www.msudenver.edu



GRuB (Garden-Raised Bounty) goodgrub.org



International Fund for **Agricultural Development** www.ifad.org



Michigan State University msu.edu



Humanitas Global humanitasglobal.com



JamesBeard James Beard Foundation www.jamesbeard.org



Millennium Institute millennium-institute.org



Huston-Tillotson University htu.edu



Julia Child Foundation juliachildfoundation.org



More and Better www.moreandbetter.org



IFOAM - Organics International www.ifoam.bio



Kiss the Ground GROUND kisstheground.com



Mother Jones www.motherjones.com



Inter Press Service (IPS) www.ips.org/institutional



Kroger Foundation www.thekrogerco.com



National Farmers Union nfu.org



International Center for **Tropical Agriculture (CIAT)** ciat.cgiar.org



Landesa Rural **Development Institute** www.landesa.org



National FFA Organization www.ffa.org



National Young Farmers Coalition

www.youngfarmers.org



Real Food Media

www.realfoodmedia.org



Slow Food USA www.slowfoodusa.org



Natural Resources Defense Council www.nrdc.org



ReFED

www.refed.com



Spelman College spelman.edu



New England Culinary Institute



Refresh Working Group refreshfoodandtech.com



Stop Food Waste Day www.slowfoodusa.org



Northwestern Health Sciences University www.nwhealth.edu



San Francisco Foundation



Sustainable Food Trust sustainablefoodtrust.org



Nourish and Flourish nourishandflourish.site



Save Food www.save-food.org



Swette Center for Sustainable Food Systems



One Acre Fund



Save Our Soils www.saveoursoils.com



Tanzania Graduate Farmers Association www.graduatefarmers.org

sustainability.asu.edu



Oxfam America www.oxfamamerica.org



Seattle University www.seattleu.edu



The Big Bet Initiative www.bigbetinitiative.com



Passion for Pasta Advisory Council www.barilla.com



Skyberries Academy academy.skyberries.at



The Christensen Fund christensenfund.org



The Christian Science Monitor



The Rockefeller Foundation rockefellerfoundation.org



University of Hawai'i, West O'ahu westoahu.hawaii.edu



The Climate Collaborative climatecollaborative.com



The Wallace Center www.wallacecenter.org



USF School of Nursing www.usfca.edu/nursing



The Economics of **Ecosystems & Biodiversity** teebweb.org



Thought For Food (TFF) Challenge www.tffchallenge.com



University of São Paulo www5.usp.br



The Economist Events www.events.economist.com



True Health Initiative (THI) truehealthinitiative.org



Wildlife Friendly **Enterprise Network** wildlifefriendly.org



The Fink Family Foundation thefinkfamilyfoundation.org



United Nations Environment Programme www.unep.org



World Food **Program USA** wfpusa.org



The George Washington University www.gwu.edu



United Nations Food and Agriculture Organization www.fao.org



World Resources Institute www.wri.org



The Land Institute www.landinstitute.org



University of California - Davis www.ucdavis.edu



World Rural Forum ruralforum.org/en/home



The Overbrook **Foundation** www.overbrook.org



University of Chicago Booth School of Business www.chicagobooth.edu

Young Professionals for **Agricultural Development** ypard.net



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